



2Q and 1H 2016 Trading Volume Update

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### 2Q and 1H 2016 Operating Highlights

### Real Estate Development and Construction

**New Contract Sales** 

New contract sales surged by 60% y/y to RUB 37,8 bn and by 32% y/y RUB 16,7 bn in 1H16 and 2Q16, respectively, driven by active market share consolidation, continued Moscow expansion, and new project launches.

**Average Price** 

Average selling price grew by 9% y/y in 1H16 and 14% y/y in 2Q16 on the back of greater Moscow share in the sales mix.

**Moscow Expansion** 

Moscow share in new contract sales continued to break record highs: 47% of total sales in 2Q16.

**New Launches** 

Our new sales launches totaled 322 th m<sup>2</sup> in 1H16, and we stay on track in regards to our full year plans.

Construction

Construction volumes were in line with the budget: 484 th m<sup>2</sup> in 1H and 285 th m<sup>2</sup> in 2Q16.

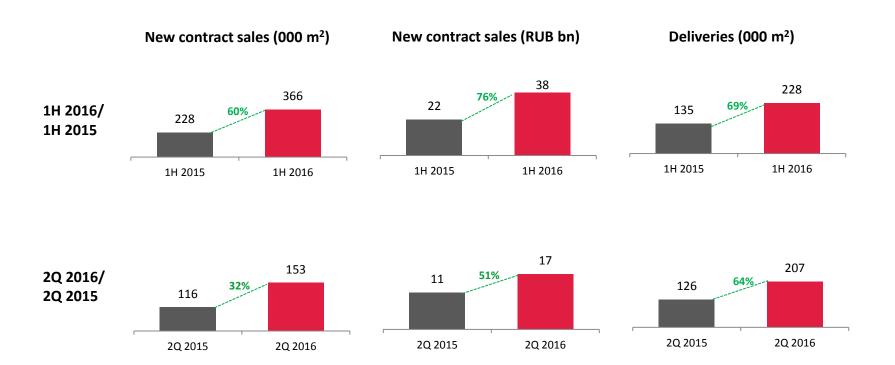
### **Building Materials**

**Sales Volume** 

General economic slowdown resulted in mixed performance of the building materials segment: 2Q16 registered some positive sales trends for crushed granite (+25% y/y), sand (+13% y/y) and aerated concrete (+17% y/y), while ready-mix concrete (-24% y/y), reinforced concrete (-11% y/y) and bricks (-14% y/y) remained subject to overall subdued new construction activity.

## Real Estate Development: Overview

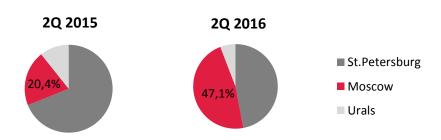
- Share of mortgage sales remained at 34% of new sales contracts thanks to government mortgage subsidy program.
- Average prices went from RUB 96 th per m<sup>2</sup> in 2Q 2015 to RUB 109 th per m<sup>2</sup> in 2Q 2016 (up 14% y/y).



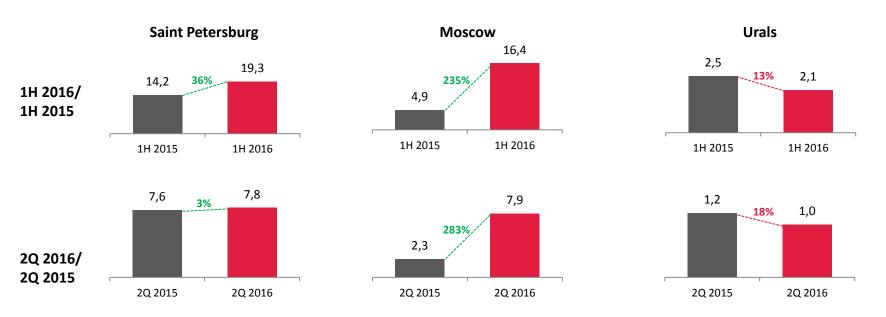
## Real Estate Development: Regional Breakdown By Value

- Moscow share in new contract sales continued to grow, reaching 47% of new contract sales in ruble terms and 36% of pre-sales volume in Q2.
- St. Petersburg new contract sales were supported by launches of mass-market projects.
- Urals new contract sales remained under pressure due to tougher economic conditions in regions.

#### New contract sales: regional breakdown by value



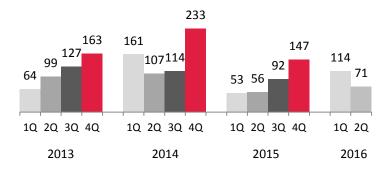
#### New contract sales: regional breakdown by value (RUB bn)



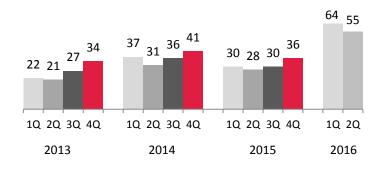
## Real Estate Development: Regional Breakdown By Volume

#### New contract sales: regional breakdown by volume

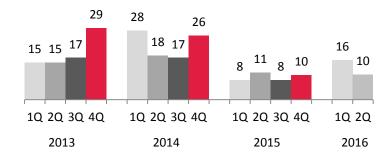
St. Petersburg Mass Market ('000 m<sup>2</sup>)



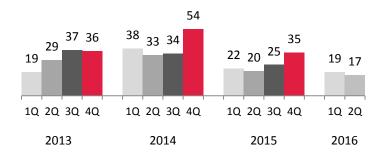
Moscow ('000 m<sup>2</sup>)



St. Petersburg Elite ('000 m²)



Urals ('000 m<sup>2</sup>)



### Real Estate Development: Project Breakdown in 2Q

- LSR brought a total 173 th m<sup>2</sup> of new housing in Q2 in Zilart, Luchi, Civilization, Tsvetnoy Gorod and other projects.
- ZILART becomes best-selling project in sales portfolio and enjoys increasing demand; two new lots which were launched in Q2 already sold near 40%.
- Luchi continues to be a strong driver of Moscow sales; prices increased 10% in March-June.
- Civilization sold 35% more than expected for 1H.

#### 2Q volume new contract sales by project



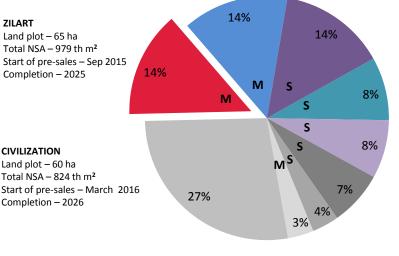
ZILART Land plot – 65 ha Total NSA - 979 th m<sup>2</sup> Start of pre-sales - Sep 2015 Completion – 2025

CIVILIZATION

Land plot - 60 ha

Total NSA - 824 th m2

Completion - 2026



LUCHI Land plot – 39 ha Total NSA – 476 th m<sup>2</sup>

Start of pre-sales - Feb 2016 Completion - 2022



**NOVAYA OKHTA** 

Land plot - 104 ha Total NSA - 780th m<sup>2</sup> Start of pre-sales - May 2013 Completion - March 2021



M - Moscow

S - Saint Petersburg

■ Other ■ ZILART ■ Luchi ■ Novaya Okhta ■ Kalina Park ■ Yuzhnaya Aquatoria ■ Civilization ■ Europa City ■ Donskoy Olymp

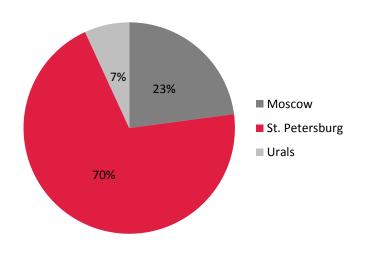
# Real Estate Development: Key Launches in 2H 2016

- New sales launches to the market in all three cities will total ~900 thousand m<sup>2</sup> in 2016.
- Tsvetnoy Gorod, ZILART and Civilization will launch new lots in 2H.

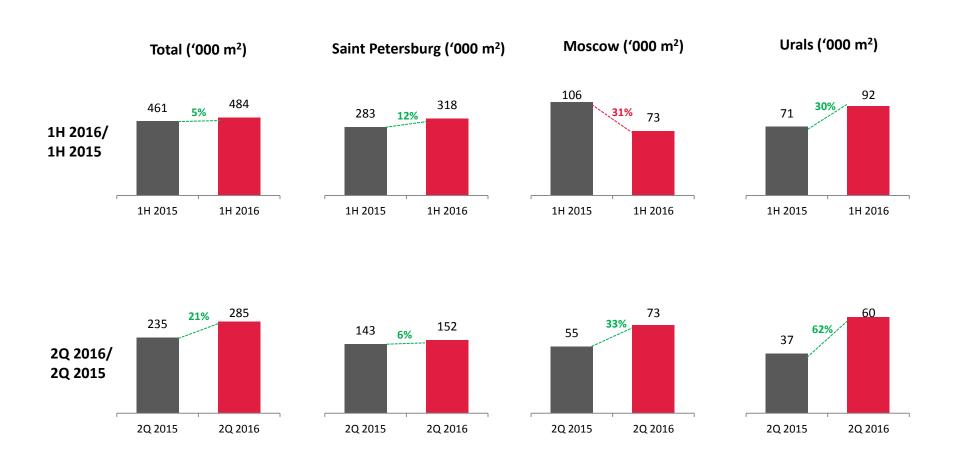
#### 2H key new launches by project

Project	New launches (th. m²)
St.Petersburg	341
Novaya Okhta / Tsvetnoy Gorod	186
Shuvalovsky	55
Civilization	44
Kalina-Park	42
Europa City	13
Moscow	110
ZILART	65
Luchi	31
Nakhabino Yasnoe	13
Urals	34
Rassvetniy	11
Michurinskiy	23
TOTAL	484

#### 2H new launches by region

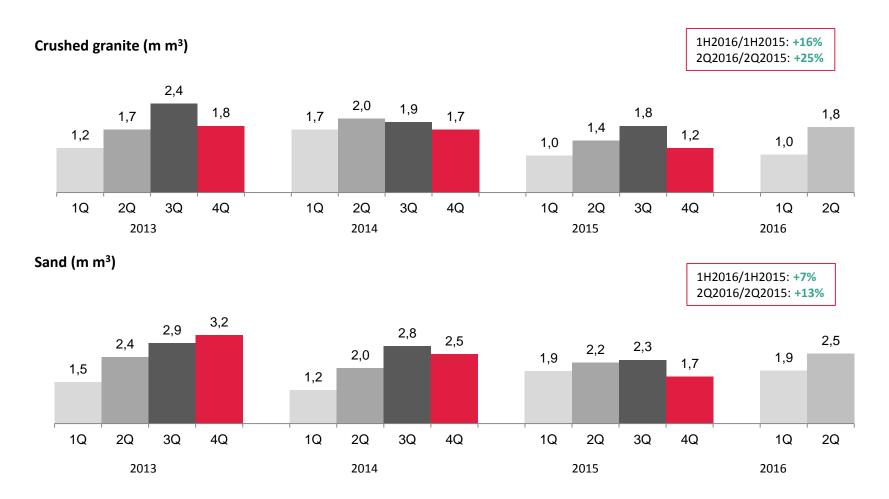


### Construction



## Aggregates

- Crushed granite and sand were supported by supplies to M-11 highway construction.
- Positive trend should continue as the contracts for M-11 contract is signed for the whole year.



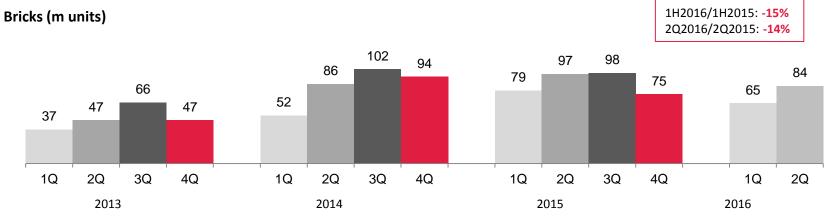
## Ready-Mix Concrete and Reinforced Concrete

Ready-mix concrete was strongly affected by intensifying competition and the lack of new projects.

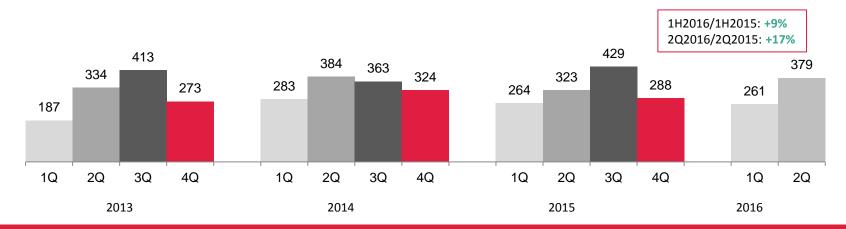


### **Bricks and Aerated Concrete**

- Brick sales affected by high base effect, slowdown in deliveries due to colder winter, as well as slowdown of construction.
- Supplies to ZILART should support sales in 2H.
- Marketing campaigns for aerated concrete helped break Q2 sales targets.



#### Aerated concrete (m m<sup>3</sup>)



# Operating Guidance 2016

- We fully reiterate our sales guidance for full year 2016 for real estate development and construction.
- We revised our guidance for reinforced concrete down 12% to 250 th m<sup>3</sup>.

