

# **Presentation team**



- Konstantin Balandin, 32, Deputy Chairman of the Management Board
- Responsible for International Finance and Financial Institutions, Investor Relations, Strategic Planning, Risk Management. Joined Bank "Saint-Petersburg" in March 2000



- Konstantin Noskov, 33, Director, International Finance and Financial Institutions
- Responsible for relationship and business with financial institutions in Russia and abroad.

  Joined Bank "Saint-Petersburg" in April 2006 after 12 years of working with Industry

  Construction Bank (ICB)



- Evgeny Gorodny, 39, Vice-president, Responsible for Investor Relations
- Joined Bank "Saint-Petersburg" in 2007 after 14 years of management experience with public Multinational corporations



# Bank "Saint-Petersburg" at a glance

# Leading independent universal bank in Saint-Petersburg and the Leningrad region Market share in Saint-Petersburg region (as at Apr 1, 2008): Regional leader Assets: 10.5 % [1] Loans: 13.9 % corporate, 6.8% retail [1] Deposits: 11.0% corporate, 8.1% retail [1] 6.2mln population in Saint-Petersburg and the Leningrad region Saint-Petersburg is the 4<sup>th</sup> largest city in Europe, on a par with the consumer markets the size of Paris / Denmark **Attractive Saint-Petersburg** Low banking penetration versus Moscow Large and growing client base: c.660,000 retail and c.31,000 corporate customers as at June 1, 2008 Strong franchise / focus on 36 branches and outlets primarily in Saint-Petersburg, and 342 ATMs as at June 1, 2008 local market 23rd largest bank in Russia by assets as at Apr 1, 2008 [2] Total assets: US\$ 5.9 bln as at Apr 1, 2008 [3] Ratings: Moody's Ba3 (Stable outlook); Fitch B+ (Stable outlook) since June 10, 2008 Financial / operating ■ Net income for 1Q2008: US\$ 27.2mln [3] highlights ■ ROAE for 1Q2008: 16.7% [3] Cost-to-Income ratio for 1Q2008: 37.9% [3] c. 2100 employees

#### Source:

- [1] Association of North-West banks, Bank "Saint-Petersburg" data
- [2] RBC, www.banks-rate.ru
- [3] unaudited IFRS FS for 1Q2008

Note: Financial figures in US\$ and financial ratios mentioned in this presentation include changes in US\$/RUB exchange rate



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# **Attractive Saint-Petersburg**

#### **Comments**

- □ 6.2mln population in Saint-Petersburg and the Leningrad region
- Saint-Petersburg is the Russian "window to Europe", major logistic center which connected Russia with countries of the Baltic Sea and Central Europe
- Developing as an industrial hub for car manufacturing (Ford, Toyota, Nissan, General Motors, Suzuki)
- Relocation of some "flagship" headquarters to Saint-Petersburg (VTB, Russian Standard Bank, Gazpromneft, Sovkomflot, etc.)
- Tourism: 4.5mln tourists in 2006 with strong hospitality sector

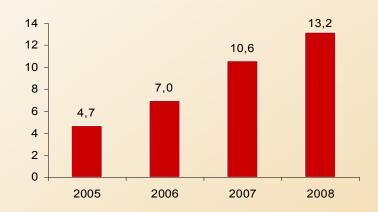
## Regional banking penetration, 2007



Note: --- - average for Russia

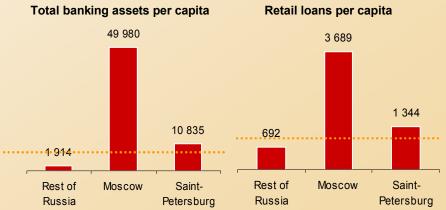
#### Source: Federal State Statistics Service, CBR

# **Expenditure of Saint-Petersburg' budget, US\$ bln**



Source: Finance Committee, www.fincom.spb.ru

## Per capita statistics (US\$), 2007



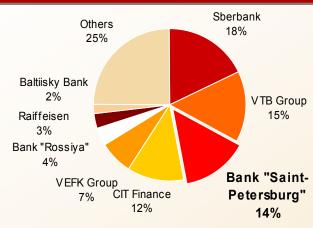
Note: ---- - average for Russia



Source: CBR. the Bank's estimates

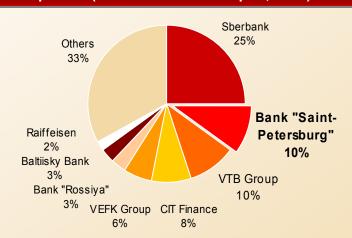
# A leading universal bank in Saint-Petersburg and Leningrad region





\* - Ranking based on banks' RAS financials. Loans include Loans and advances to customers and Due from other banks Source: Association of North-West banks

## Deposits\* (market share as at Apr 1, 2008)



#### **Comments**

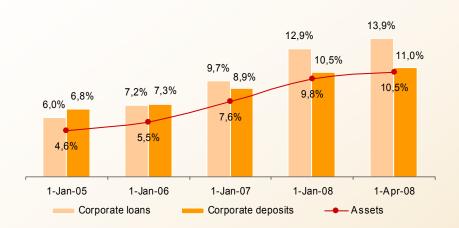
- Local banks historically have a strong position at Saint-Petersburg market
- Bank "Saint-Petersburg" has grown its customer base to c. 660,000 individuals and c. 31,000 corporates as at June 1, 2008



<sup>\* -</sup> Ranking based on banks' RAS financials Source: Association of North-West banks

# Focused strategy building a strong local franchise

## Rapidly growing market share\*: Assets / Corporate banking

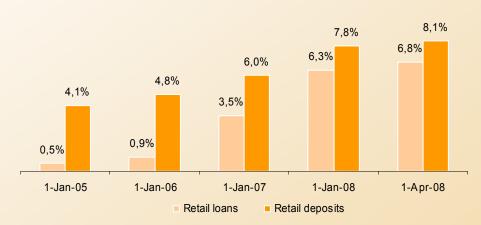


\* - Ranking based on banks' RAS financials Source: Association of North-West banks, Bank "Saint-Petersburg" data

## Rapidly growing client base, '000



## Rapidly growing market share\*: Retail banking



\* - Ranking based on banks' RAS financials Source: Association of North-West banks, Bank "Saint-Petersburg" data

#### **Comments**

- Management team is focused on local business and growing regional franchise
- Decisions on lending are taken "close to customers":
  - Speed in meeting customers' demands
  - Better understanding of customers' needs

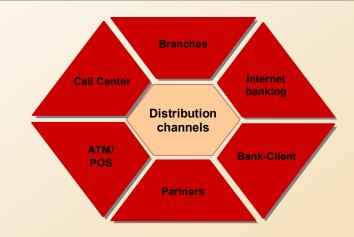


# Strong multi-channel distribution network

## **Highlights**

- Most products are distributed through branches, outlets, ATMs and partners:
  - 32 branches and outlets in Saint-Petersburg, 1 branch and 1 outlet in Moscow, 1 branch in Kaliningrad, 1 branch in Nizhny Novgorod as at June 1, 2008
  - 342 ATMs (incl. in every Saint-Petersburg subway station)
- Major partners include:
  - Corporate clients with salary projects
  - Construction companies (over 20) with mortgage projects
  - Car dealers (over 90, incl. all major brands) with car projects
  - Leasing companies with corporate customers
- Expansion plan to double branches/ outlets in Saint-Petersburg and in the Leningrad region by the end of 2009
- ATM network targeted to increase up to 450 by the end of 2009
- Advanced internet banking system in place

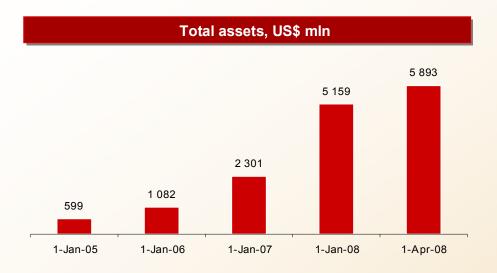
## **Multi-channel distribution model**



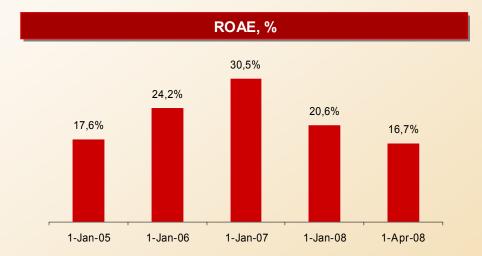
## Bank "Saint-Petersburg" branches / outlets



# Track record of high profitability and growth



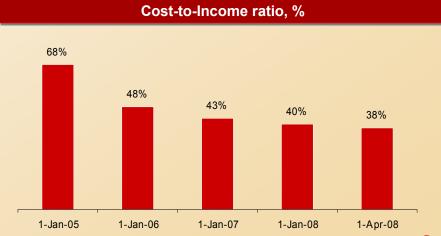
Source: audited IFRS FS 2004-2007, unaudited IFRS FS for 1Q2008



Source: audited IFRS FS 2004-2007, unaudited IFRS FS for 1Q2008

# Total loans and deposits, US\$ mIn 4 473 4 018 1 508 1 -Jan-05 1 -Jan-06 1 -Jan-07 1 -Jan-08 Total Loans Total Deposits

Source: audited IFRS FS 2004-2007, unaudited IFRS FS for 1Q2008



Source: audited IFRS FS 2004-2007, unaudited IFRS FS for 1Q2008



# First IPO of Russian privately-owned bank

#### **Advantages of IPO Starting points** Potential for taking a significant capital sufficient for maintaining of Difficult market situation growth for the next 1.5 - 2 years High demand from the investors for high-quality assets Potential of retaining independency and continuing to develop within Potential to be the first private bank in Russia which completed IPO Interesting history of rapidly-growing regional bank, backed by high the intended strategy Powerful incentive to improve management quality, transparency of efficiency ☐ 100% primary the bank Insignificant volume of the issue Market mechanism of the company evaluation Creating a positive image of the bank Opportunity for credit ratings' increase 18% of post-IPO total ordinary shares (50,75 mln ordinary shares) **Transaction volume** Ordinary share price: US\$ 5,4 **Price** GDR price: US\$ 16,2 **Transaction structure** 70% of the issue in GDRs, 30% in ordinary shares Volume of funds raised US\$ 274mln US\$ 1.5 bln post-IPO Market capitalization post-IPO / currently US\$ 2.0 bln as at June 9, 2008 $P/BV^* = 2.5$ as at June 9, 2008 \*Book Value as at Jan 1, 2008 **Current multiples** P/Es\*\* = 23.3 as at June 9, 2008 \*\*Earnings for 2007 RTS, MICEX listing for ordinary shares Listing OTC trading for GDRs (no listing) 7-times oversubscription at top of the price range **Transaction details** 130 investors



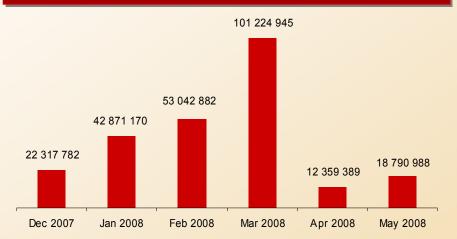
# **Stock performance**



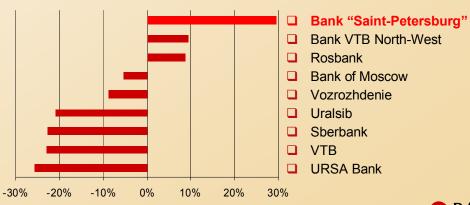
#### **Comments**

■ Market capitalization as at June 9, 2008:46.6 bln RUB (2.0 bln USD)

## **Turnover, US\$**



# Sector stock performance - 6 months



Source: www.rts.ru

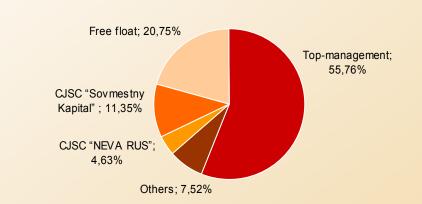


# Largest independent bank in Saint-Petersburg and Leningrad region

#### Comments

- Independent from any financial industrial groups
- □ Sberbank and VTB, Bank "Saint-Petersburg"s leading competitors, are both state-owned
- Majority stake controlled by Bank "Saint-Petersburg"s top management
- ☐ Mr. Savelyev, CEO, holds 29.91% of Bank "Saint-Petersburg"s ordinary shares and has an option to purchase a company which owns 12.55% of ordinary shares in Bank "Saint-Petersburg"
- □ CJSC "Sovmestny Kapital" and CJSC "NEVA-RUS" are controlled by Mr. D.Korzhev and Mr. D.Troitskiy. These shareholders also own a significant stake of one of the largest hypermarket chains operating primarily in Saint-Petersburg - "O'KEI" chain
- □ C. 8,000 shareholders hold 7.5% of Bank "Saint-Petersburg"s ordinary shares

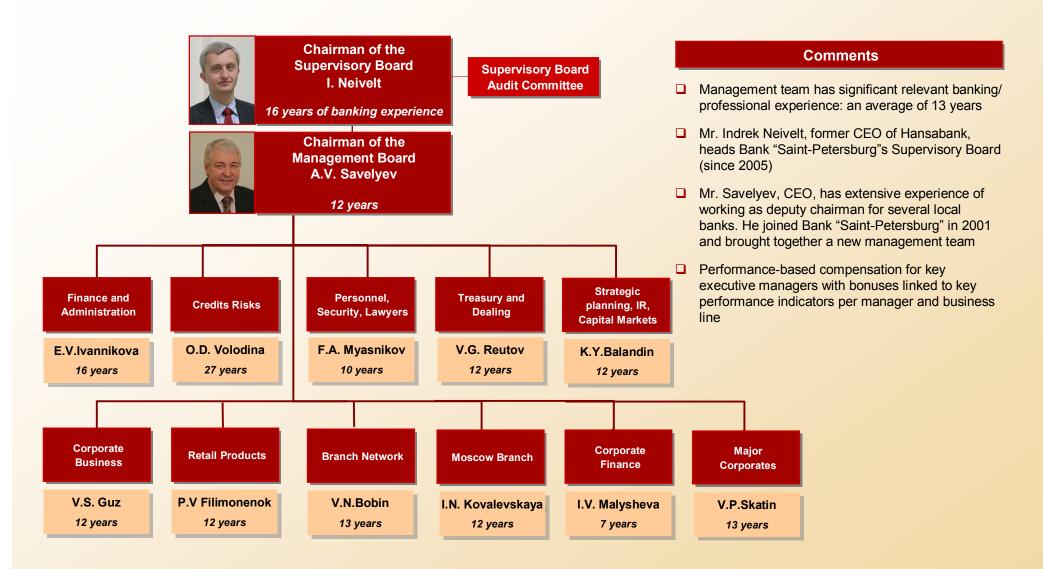
## Shareholders' structure, June 1, 2008



Note: Per cent of total ordinary shares



# **Experienced and motivated management**





# **Established relationship with municipal government**

#### Municipal enterprises as Bank "Saint-Petersburg" clients



Vodokanal: water supply for residents of Saint-Petersburg



 Lenenergo: electrical supply for residents of Saint-Petersburg



Petersburg Underground: underground transport system in Saint-Petersburg

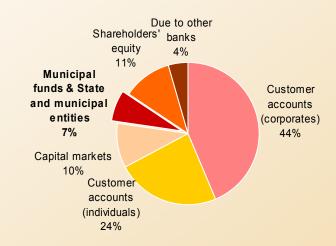


Fuel & Energy Complex of Saint-Petersburg: generation and supply of heating energy for residents of Saint-Petersburg

## Major projects with municipal / federal government

- Morskoy Fasad: artificial land on Vasiliyevsky Island, financed from municipal budget; Bank "Saint-Petersburg"s loan exposure as at Apr 1, 2008 c. US\$ 160mln. Total estimated project amount c. US\$ 290mln
- □ **Ust Luga:** port construction project, financed from the federal budget; Bank "Saint-Petersburg"s loan exposure as at Apr 1, 2008 c. US\$ 58mln. Total estimated project amount US\$ 325mln
- □ Ring road project: ring road around Saint-Petersburg, financed from the federal budget. Bank "Saint-Petersburg"s loan exposure as at Apr 1, 2008 c. US\$ 31mln. Total estimated project amount US\$ 5bln

## Municipal funds at Bank "Saint-Petersburg", Apr 1, 2008



Source: Management data

#### Comments

- Bank "Saint-Petersburg" enjoys a good relationship with the local government and government agencies, which have put deposits with the Bank. Bank "Saint-Petersburg" is one of the 25 banks in Saint-Petersburg authorised to participate in tenders to attract municipal funds
- □ The Supervisory Board of Bank "Saint-Petersburg" includes CEOs of large municipal enterprises: Petersburg Underground (Mr. Vladimir Gariugin) and Vodokanal (Mr. Felix Karmazinov)
- Bank "Saint-Petersburg" also runs a number of social projects with municipal government, e.g., children's and pre-school cards, students' cards and a mortgage program for young families



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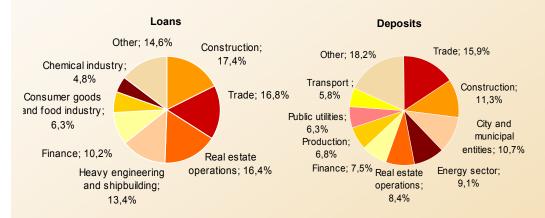


# **Corporate banking**

#### **Comments**

- Corporate banking remains Bank "Saint-Petersburg"s core activity
- Typical corporate customer is a local / regional medium-sized company
- ☐ Large client base with c.31 thousand corporate clients
- Focus on Saint-Petersburg and the Leningrad region
- Strategic focus on the fast growing SME segment:
  - EBRD programme (US\$ 30mln financing line)
  - BSBP's own programme (launched in October 2007)

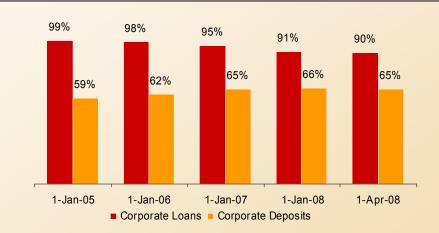
#### Sector breakdown of corporate loans/deposits, Apr 1, 2008



Total gross loans = US\$ 4143 mln

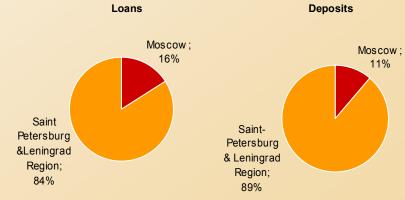
Total deposits = US\$ 2623 mln

## Contribution of corporates to total loans/deposits



Source: audited IFRS FS 2004-2007, unaudited IFRS FS for 1Q2008

#### Geographic breakdown of corporate loans/deposits, Apr 1, 2008



Source: Management data



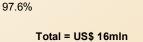
# **Retail banking**

#### **Comments**

- Rapidly expanding retail customer base: c. 660,000 retail customers
- □ Accessibility for customers via a wide network of branches and ATMs
- On-line banking products: Internet banking, telephone banking, ATMs and POS-terminal networks
- ☐ Relationship with clients on a "cross-selling" basis
- Consumer lending is carried out on conservative basis. Principal kinds of loans are mortgages, car loans and secured consumer loans (incl. overdrafts for payroll cards)

# Consumer

0.1%

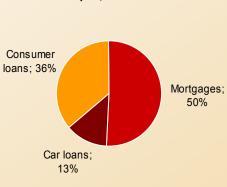


2005

2.3%

Mortgages Car loans

#### Apr 1, 2008



Total = US\$ 453mln

Source: Management data

loans

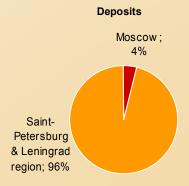
## Contribution of retail to total loans/deposits



# Geographic breakdown of retail loans/deposits, Apr 1, 2008

**Dynamics of retail loans** 

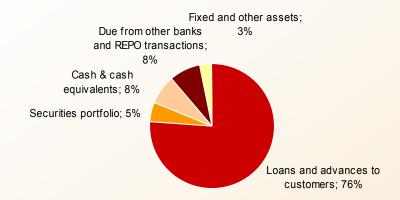






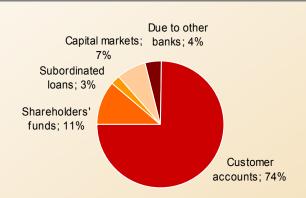
# Risk management: assets structure and funding

## Assets structure, Apr 1, 2008



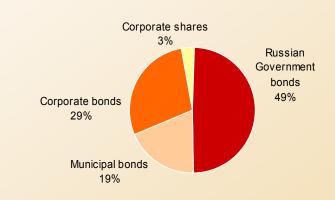
Source: unaudited IFRS FS for 1Q2008

## Funding structure, Apr 1, 2008



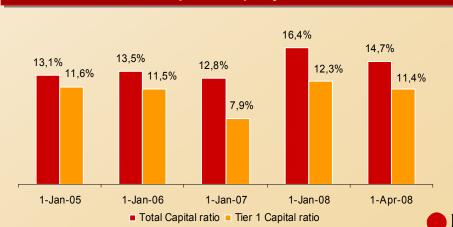
Source: unaudited IFRS FS for 1Q2008

## Securities portfolio, Apr 1, 2008



Source: unaudited IFRS FS for 1Q2008

## Capital adequacy, %



**PETERSBURG** 

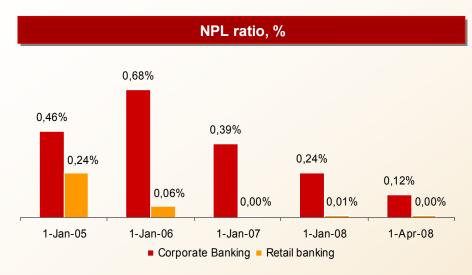
Source: Management data

# **Capital markets transactions**



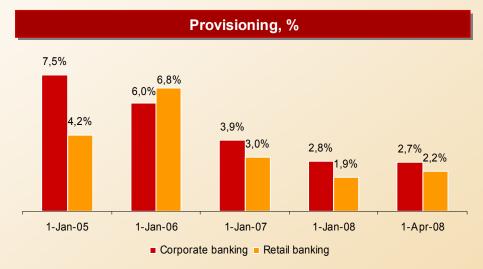


# Risk management: asset quality



Note: NPL ratio is calculated as non-performing loans (all loans overdue at least by one day) divided by gross total loans

Source: Management data



Note: Corporate business rate is calculated as provisions for corporate loans divided by total corporate loans and retail business rate is calculated as provisions for retail loans divided by total retail loans Source: Management data

#### **Comments**

- As a result of a conservative credit policy and broad experience,
  Bank "Saint-Petersburg" has been able to maintain the NPL ratio at
  a very low level
- □ c. 22.5 times NPL coverage



# **Risk management: diversification**

#### **Comments**

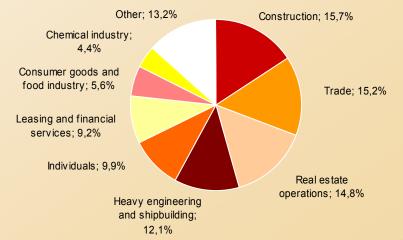
- Rapidly growing loan portfolio with annual compound growth over last 3 years 94% and for 2007 149%
- Conservative risk management based on diversification principle
- Reduction of construction / real estate sector exposure planned over the next two years

# Top 10 borrowers as % of loan portfolio



Source: Company information

## Loans by sector, Apr 1, 2008



Source: unaudited IFRS FS for 1Q2008



# **Financial summary**

USD mln	1 Jan 2006	1 Jan 2007	1 Jan 2008	1 Apr 2008
Loans and Advances to Customers	661	1,508	3,736	4,473
Total Assets	1,082	2,301	5,159	5,893
Customer Deposits	814	1,700	3,614	4,018
Total Liabilities	967	2,131	4,548	5,227
Total Shareholders' Equity	115	171	611	665
Total Capital	115	247	753	796
Net profit	22	45	82	27
Net Interest margin*	8.2%	6.7%	5.5%	5.2%
Capital Adequacy	13.5%	12.8%	16.4%	14.7%
Cost-to-Income ratio	47,8%	42.6%	40.2%	37.9%
Provisions / Gross loans	5.8%	3.9%	2.7%	2.7%
Provision charge	5.3%	2.3%	1.9%	2.8%
Loans / Deposits	81%	89%	103%	111%
ROAA*	2.6%	2.6%	2.1%	1.9%
ROAE*	24.2%	30.5%	20.6%	16.7%

#### Notes:

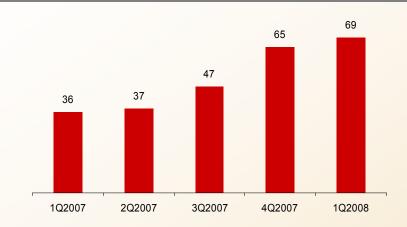
- Ruble-denominated IFRS financials are translated into US\$ based on CBR closing exchange rates
- Net Interest margin: calculated as net interest income divided by the average interest earning assets (loans, due from banks, nostro accounts and securities portfolio)
- Cost-to-Income: calculated as operating expenses divided by operating income (before provision charge)
- ROAA: calculated as net income divided by the average total assets (sum of opening and closing total assets divided by 2)
- ROAE: calculated as net income divided by the average equity (sum of opening and closing equity divided by 2)
- ☐ Total capital: calculated as the sum of shareholders' equity and subordinated loans



<sup>\*</sup> Ratios as at Apr 1, 2008 are annualized

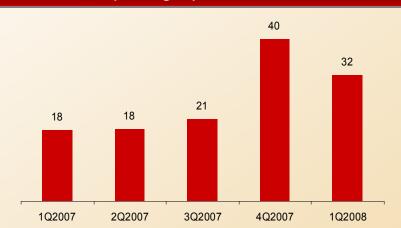
# **Income and expense dynamics**

# Operating income (before LLP charge), US\$ mln



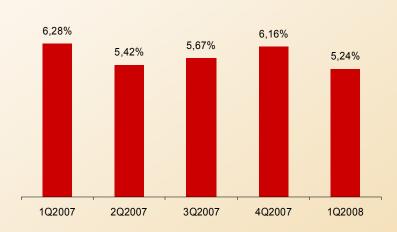
Source: unaudited IFRS FS for 1Q2007-1Q2008

# Operating expenses, US\$ mIn



Source: unaudited IFRS FS for 1Q2007-1Q2008

## **Net interest margin**



Source: unaudited IFRS FS for 1Q2007-1Q2008

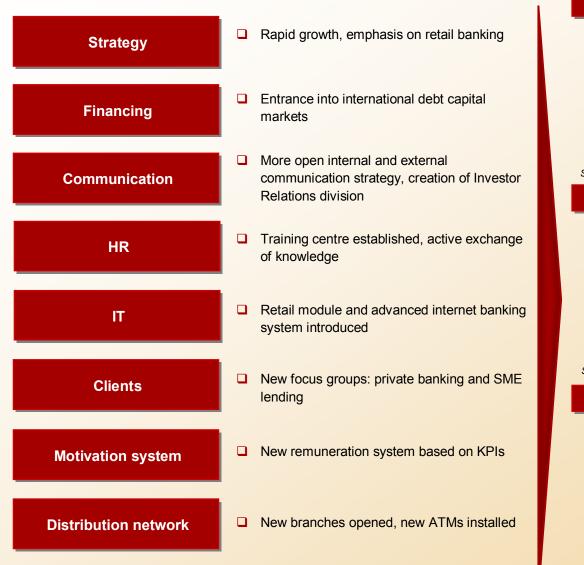


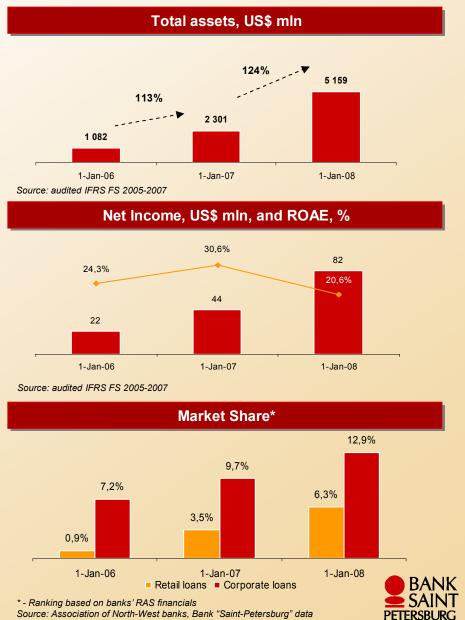
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# **Successful strategy implementation (2006-2007)**





# **Strategic priorities (2008-2009)**

#### **WHO**

- Universal bank model: serving all customers
- Focus on medium-sized companies and private affluent customers

#### **WHAT**

- Reliability and flexibility
- Easy access with multi-channel distribution: branches, ATMs, call-center, Internet banking
- Competitive interest rates and fees

#### HOW

- Team focused on Saint Petersburg
- Cheaper distribution
- Excellence and innovation in Internet banking at the forefront of technological innovation

Aggressive growth of market share in Saint Petersburg and Leningrad region

Creating better access

Improvement of operational efficiency

Implementation of retail-oriented infrastructure

Funding diversification

- Acquire market share from small local banks as well as big Moscow-based and foreign-owned banks (faster growth)
- Increased market share in retail, SME and private banking
- Open 30 new outlets in Saint Petersburg and the Leningrad region
- Expand ATM network up to 450 ATMs
- Streamlining of credit approval
- Upgrade of IT systems and infrastructure to respond to changing environment
- ☐ MIS improvements to upgrade reporting and monitoring of performance
- On-line banking products: Internet banking, ATMs and POS-terminal networks
- Borrowing program of up to US\$1bln from global financial markets
- Potential securitization of assets

