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## **Investor Meetings, July 2008**

## Rostelecom Investor Presentation







## This presentation contains data as disclosed in accordance with IFRS unless otherwise stated

Certain statements in this presentation are forward-looking statements within the meaning of the U.S. federal securities laws and are intended to be covered by the safe harbors created thereby.

Those forward-looking statements include, but are not limited to:

- Management's assessment of the Company's future operating and financial results as well as forecasts of the present value of future cash flows and related factors;
- the Company's anticipated capital expenditures and plans to construct and modernize its network;
- the Company's expectations as to the growth in demand for its services, plans relating to the expansion of the range of its services and their pricing;
- the Company's plans with respect to improving its corporate governance practices;
- the Company's expectations as to its position in the telecommunications market and the development of the market segments within which the Company operates;
- economic outlook and industry trends;
- the Company's expectations as to the regulation of the Russian telecommunications industry and assessment of impact of regulatory initiatives on the Company's activity;
- other statements regarding matters that are not historical facts.

Such forward-looking statements are subject to risks, uncertainties and other factors, which could cause actual results to differ materially from those expressed or implied by these forward-looking statements. These risks, uncertainties and other factors include:

- risks relating to changes in political, economic and social conditions in Russia as well as changes in global economic conditions;
- risks relating to Russian legislation, regulation and taxation, including laws, regulations, decrees and decisions governing the Russian telecommunications industry, securities industry as well as currency and exchange controls relating to Russian entities and their official interpretation by regulatory bodies;
- risks relating to the Company, including the achievement of the anticipated results, levels of profitability and growth, ability to create and meet demand for the Company's services including their promotions, and the ability of the Company to remain competitive in a liberalized telecommunications market;
- technological risks associated with the functioning and development of the telecommunications infrastructure, technological innovations as well as the convergence of technologies;
- other risks and uncertainties. For a more detailed discussion of these and other factors, see the Company's Annual Report on Form 20-F for its most recently completed fiscal year and the Company's other public filings with The U.S. Securities and Exchange Commission.

Many of these factors are beyond the Company's ability to control or predict. Given these and other uncertainties, readers are cautioned not to place undue reliance on any of the forward-looking statements contained herein or otherwise. The Company does not undertake any obligation to release publicly any revisions to these forward-looking statements (which are made as of the date hereof) to reflect events or circumstances

after the date hereof or to reflect the occurrence of unanticipated events, except as may be required under applicable laws.



## **Rostelecom at a Glance**

	Key Facts	Revenue Breakdown		
✓	Rostelecom owns and operates nationwide digital trunk network			
~	In all Russian regions Rostelecom primarily provides fixed-line DLD and ILD services to end-customers while further offering new products and services	Revenue breakdown by service*		
~	Rostelecom is a major provider of telecommunications services for state organizations and governmental agencies, television and radio broadcasters	Lines Other 12% DLD 11% 49%		
~	51% of voting shares owned by the state controlled holding company Svyazinvest	ILD 9% Outgoing ILD		
~	Shares traded on NYSE, LSE, FWB, RTS, MICEX	19%		
~	Market capitalization: USD 9.28 billion			

\* In accordance with FY 2007 IFRS results



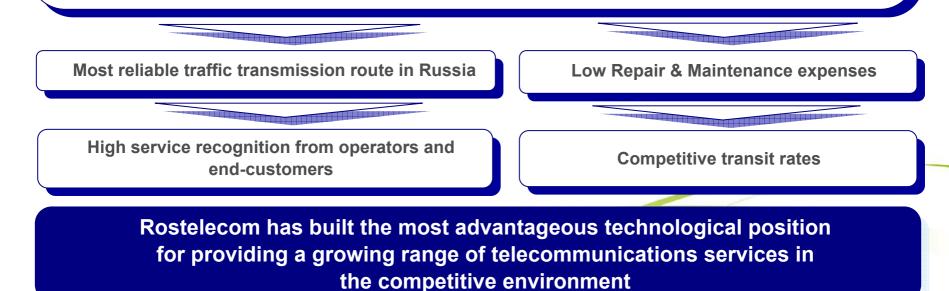
# Nationwide Network Underpins Rostelecom's Competitive Market Position

#### **Developed trunk network underlies the Company's competitive advantages**

#### Most extensive and sophisticated network infrastructure among Russian operators

- ✓ about 145,000 km in length
- ✓ points of presence across entire Russian Federation
- ✓ points of presence in London, Stockholm, Frankfurt, Helsinki, New York and Hong Kong
- ✓ 99% digitalized in channel-kilometers
- ✓ 100% digitalized in switching capacity

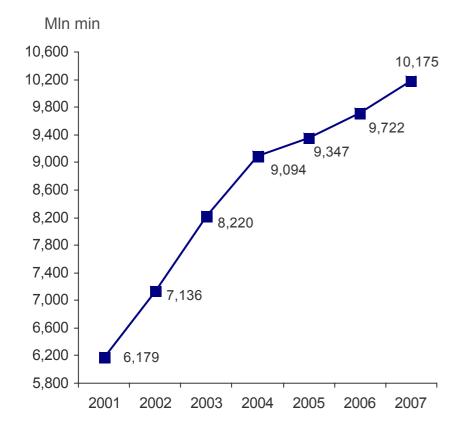
 ✓ Rostelecom has established direct international connections with 142 operators in 68 countries, participates in 25 cable systems and cooperates with more than 450 international operators and companies outside Russia



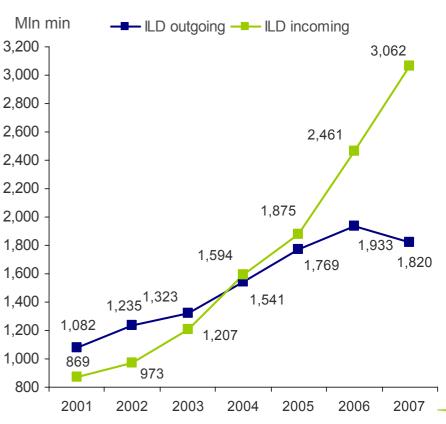


#### **Continued Traffic Growth on Rostelecom's Network**

Rostelecom's domestic long-distance (DLD) traffic dynamics



Rostelecom's international long-distance (ILD) traffic dynamics



 ✓ DLD traffic to grow 2-4% p.a. over the next 2 – 3 years  Incoming ILD traffic to grow 10-15% p.a., outgoing ILD at 1-3% p.a. over the next 2 - 3 years

# Offering State-of-the-art Services for Every Customer Segment

	Voice services	Data transmission	Intelligent network services (INS)
Residential customers	<ul> <li>DLD and ILD services</li> </ul>		<ul> <li>Freephone</li> <li>To be launched:</li> <li>Universal access number (UAN)</li> </ul>
Corporate customers	<ul> <li>DLD and ILD services</li> <li>Videoconferencing <i>To be launched:</i></li> <li>Local telephone services</li> <li>Audioconferencing</li> </ul>	<ul> <li>Leased lines</li> <li>Dedicated Internet access</li> <li>IP VPN</li> <li>To be launched:</li> <li>Data Center services</li> </ul>	<ul> <li>Freephone, International Freephone (IFS)</li> <li>Premium rate</li> <li>Televoting <i>To be launched</i>:</li> <li>Universal access number (UAN)</li> <li>IVR &amp; Contact Center</li> </ul>
Operators	<ul> <li>Traffic transit and termination services</li> <li>IP transit</li> </ul>	<ul> <li>Leased lines (LD, International; Europe- Asia transit /TEA/)</li> <li>Internet traffic transit <i>To be launched:</i></li> <li>IP VPN</li> <li>Data Center services</li> </ul>	

## Data Transmission Market: Seizing Significant Opportunities in a Fast Growing Market

Following the launch of wholesale Internet services in 2006, Rostelecom's market share reached 11% in 2007 with a targeted 40% share by the end of 2008

Expansion of Rostelecom's IP/MPLS network

- 2005 Began construction.
- 2007 Rostelecom's IP/MPLS network the most technologically advanced in Russia with high capacity and reliability:
  - cutting-edge technologies and equipment;
  - certified information security.
- 2008 further network upgrades in Russia and abroad:
  - over 100 regional nodes;
  - launching a number of data centers;
  - additional presence in key international traffic exchange points.

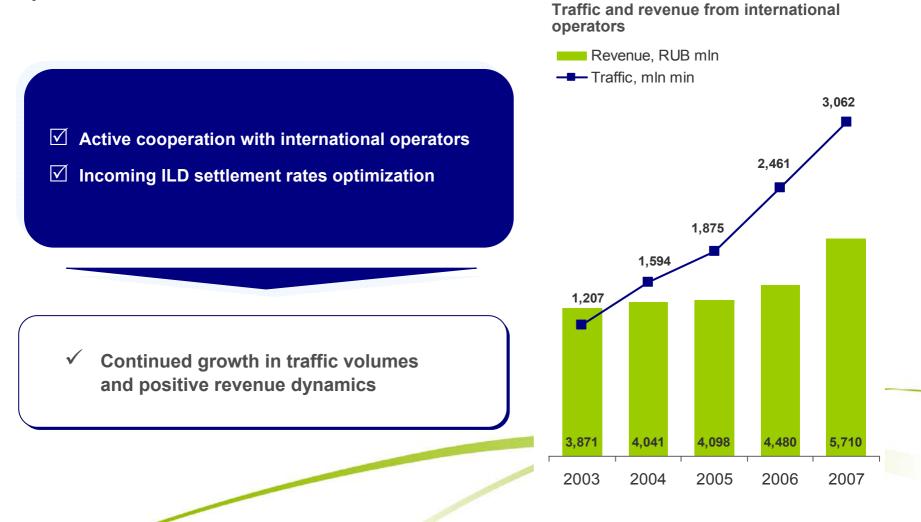
Further development of Internet and IP VPN services aimed at both operators and corporates

- Active development of services on the back of Rostelecom's IP/MPLS network – new growth opportunities to counteract any future decreases in market shares in traditional telecom segments.
- A wide range of services (Internet, IP VPN, Data Center) aimed at both operators and corporates underpinned by continuing growth of the Russian data transmission market.
- ✓ Rostelecom's priorities:
  - development of bundled data transmission services for Russian businesses and operators;
  - launch of offerings aimed at international operators such as the Europe-Asia Internet traffic transit and IP-based services.



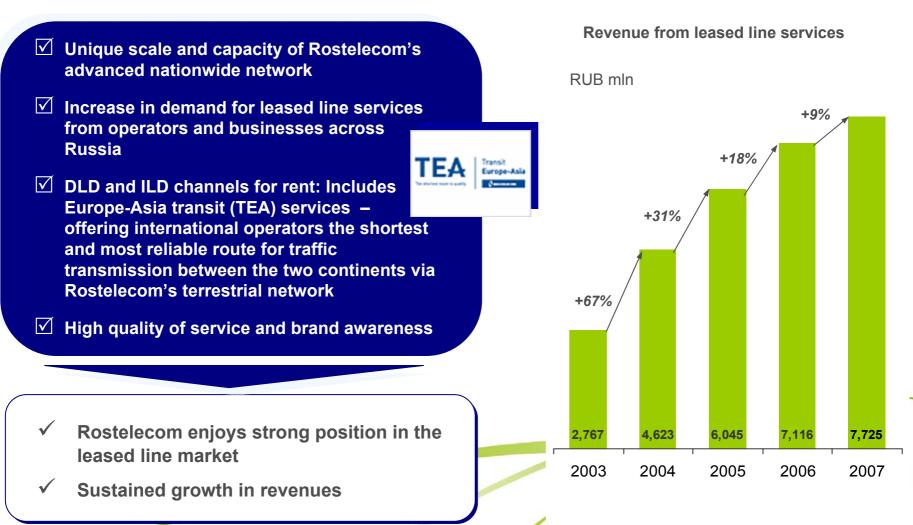
International Market: Stable Revenues on the Back of Sustained Traffic Growth

Strong relationships with international operators underpin Rostelecom's leading position in the international market

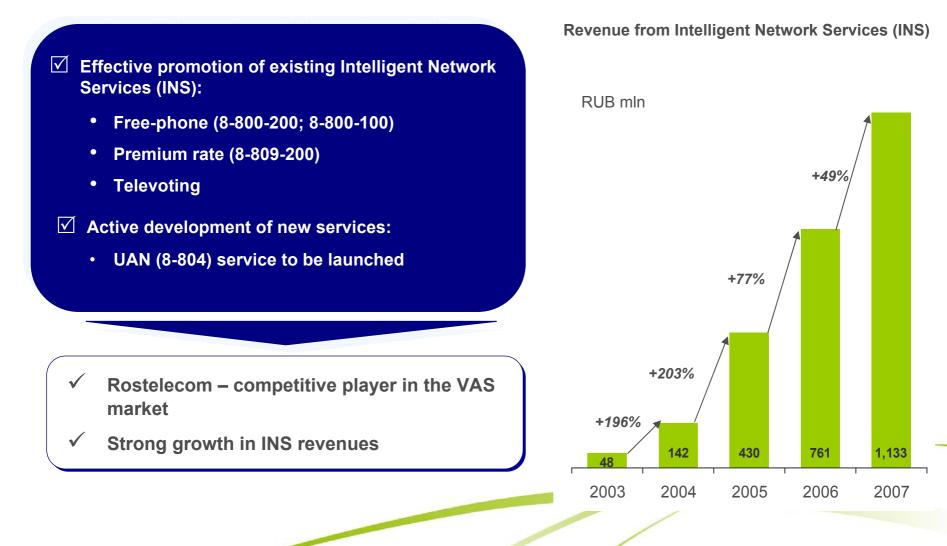


Leased Line Market: High Quality Service and Unique Network Advantages are Rostelecom's Key Strengths

Growing overall demand, strong relationships with operators and businesses and an optimized tariff policy support steady revenue growth from leased line services



### Value Added Services: Catering to Corporate Customers' New Needs Creates Competitive Edge

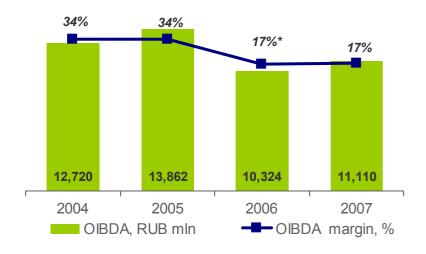


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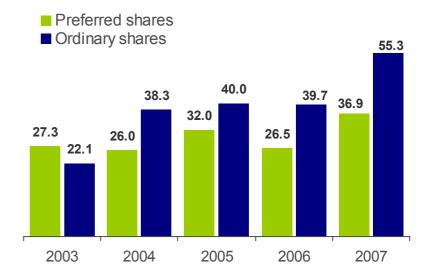


# **Stable Dividend Payments despite Impact of the New Interaction System**

**OIBDA and OIBDA margin** 



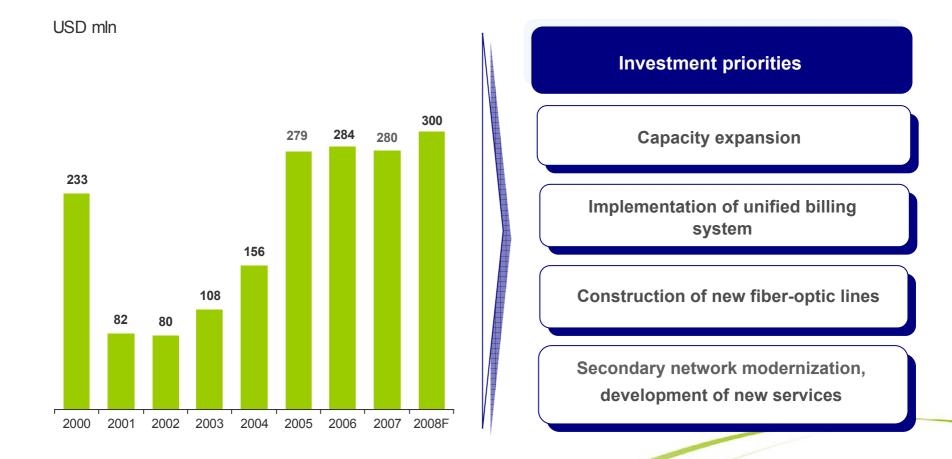
Dividends, USD million



\*Decline in OIBDA margin is due to the transition to the new system of interaction with Russian operators and subscribers for the provision of domestic and international long-distance services effective from January 1, 2006



Capital Expenditure Program to Enhance Rostelecom's Competitive Advantages





# Today's Priorities Focus on Competitive Strength and Efficiency

Traditional LD voice services to end-customers

Advanced solutions for corporate clients

**Operators' market** 

Further operational efficiency enhancement

- Further growth in traffic in the Russian market through tariff optimization.
- Securing leadership by active marketing efforts and enhanced cooperation with regional operators – Rostelecom's agents.
- Development and promotion of new, unregulated, services (intelligent network services, IP VPN and Internet services).
- Launch of bundled packages (DLD/ILD, local telephone, data transmission services).
- Active promotion of wholesale Internet services and mobile operators' traffic transit services.
- Continually capitalize on Rostelecom's strong position in the international market.
- Streamline network maintenance costs.
- Optimize business processes and organizational structure.
- ✓ Carefully control expenses related to customer service.

Rostelecom's key objectives:

- Securing the Company's solid position in traditional telecom segments
- Diversifying business by actively expanding in the new services markets



# A P P E N D I X – 1: Financials





## 2007 FY IFRS Financial Highlights

RUB mln	2007	2006	Change, %
Telephone traffic	50,000	49,121	1.8
DLD Outgoing ILD Incoming ILD (termination and transit)	31,973 12,317 5,710	31,370 13,271 4,480	1.9 -7.2 27.5
Leased line services	7,725	7,116	8.6
Other	6,877	5,322	29.2
Total revenue	64,602	61,559	4.9
Operating expenses before depreciation, loss on disposal of PP&E and impairment of goodwill and other intangible assets	(53,492)	(51,235)	4.4
OIBDA OIBDA margin, %	<b>11,110</b> 17.2	<b>10,325</b> 16.8	<b>7.6</b> n.a.
Depreciation	(7,613)	(8,418)	-9.6
Loss on sale of property, plant end equipment Impairment of goodwill and other intangible assets	(197) (271)	(601)	-95.2 n.a.
Total operating expenses	(61,573)	(60,254)	2.2
Operating profit	3,029	1,305	132.1
Gain / (loss) from associates	156	19	721.1
Other income (incl. net result from financial activities)	815	1,119	-27.2
Profit before tax	4,000	2,443	63.7
Income tax expense	(1,194)	(987)	21.0
Net profit	2,806	1,456	92.7



## **Condensed Consolidated Balance Sheet**

RUB mIn	Dec. 31, 2007	Dec. 31, 2006	Change, %
Non-current assets	53,586	48,110	11.4
Current assets	19,858	20,388	-2.6
Accounts receivable, net	8,429	8,821	-4.4
Short-term investments	6,920	8,496	-18.5
Cash and cash equivalents	3,284	2,353	39.6
Total assets	70,444	68,498	7.2
Total equity	56,153	50,945	10.2
Non-current liabilities	4,956	4,857	2.0
Borrowings, net of current portion	172	298	-42.3
Deferred tax liability	4,119	3,444	19.6
Current liabilities	12,335	12,696	-2.8
Accounts payable, provisions and accrued			
expenses	7,445	7,372	1.0
Current portion of long-term borrowings	2,585	3,005	-14.0
Total liabilities	17,291	17,553	-1.5
Total equity and liabilities	70,444	68,498	7.2



## **3mo 2008 RAS Operating and Financial Results**

	3mo 2008	3mo 2007	Change, %
Million minutes			
Domestic long-distance traffic	2,545	2,492	2.1
Outgoing international traffic	445	463	-3.9
Incoming international traffic	749	663	13.0
RUB million			
Revenue	15,356	15,206	1.0
Operating expenses, incl.	(11,782)	(12,222)	-3.6
Depreciation	(1,072)	(927)	15.7
OIBDA	4,646	3,911	18.8
OIBDA margin, %	30.3	25.7	n.a.
Operating profit	3,574	2,984	19.8
Other gains & losses, incl.	88	903	-90.3
Profit (loss) from revaluation of financial investments	(242,5)	848	n.a.
Profit before tax	3,662	3,887	-5.8
Profit tax	(906)	(988)	-8.2
Net profit	2,756	2,899	-5.0



## **A P P E N D I X – 2**:

New system of interaction with Russian operators and subscribers for the provision of domestic and international long-distance services effective from January 1, 2006



#### **Evolving Rostelecom's Business Model to Seize Opportunities in Liberalized Market Environment**

Getting direct access to end-users across Russia				Rostelecom's market presence:		
	from January 1, 2006 : Until 2006 From 2006			until 2006: primarily wholesale LD operator	from 2006: major Russian LD retail operator	
Main contributor to top-line	LD traffic transit services to operators	LD calls provision to subscribers of local network operators	End-users market	<ul> <li>Provider of DLD and ILD services to Moscow subscribers only</li> <li>Provider of channel capacity to Russian corporate clients</li> </ul>	<ul> <li>Provider of DLD and ILD services to subscribers of local network operators throughout Russia</li> <li>Provider of channel capacity to Russian corporate clients</li> </ul>	
Revenue recognition	Transit and termination rate from operators	The whole amount of end-				
	user tariff across The whole amount of Russia end-user tariff in Moscow	Russian operators' market	• Primarily provider of DLD and outgoing ILD traffic transit	<ul> <li>Provider of traffic transit services to operators</li> </ul>		
Billing and customer service	<ul> <li>B2B (in-house)</li> <li>B2C in Moscow (in-house)</li> <li>B2C in Moscow</li> <li>B2C in Moscow</li> </ul>		<ul> <li>Provider of</li> <li>channel capacity to operators</li> </ul>	<ul> <li>Provider of channel capacity to operators</li> </ul>		
		<ul> <li>(in-house)</li> <li>B2C (outsourced in regions)</li> </ul>	International operators' market	Provider of incoming ILD traffic transit and termination, non-switched international traffic transit services and channel capacity		
2006 – exp	action system effective banded customer base a	from January 1,	Other markets	transmission services, o (third party telecom e	ent network services, data customer equipment servicing quipment & facilities support intenance) etc.	
traffic split	1				10	

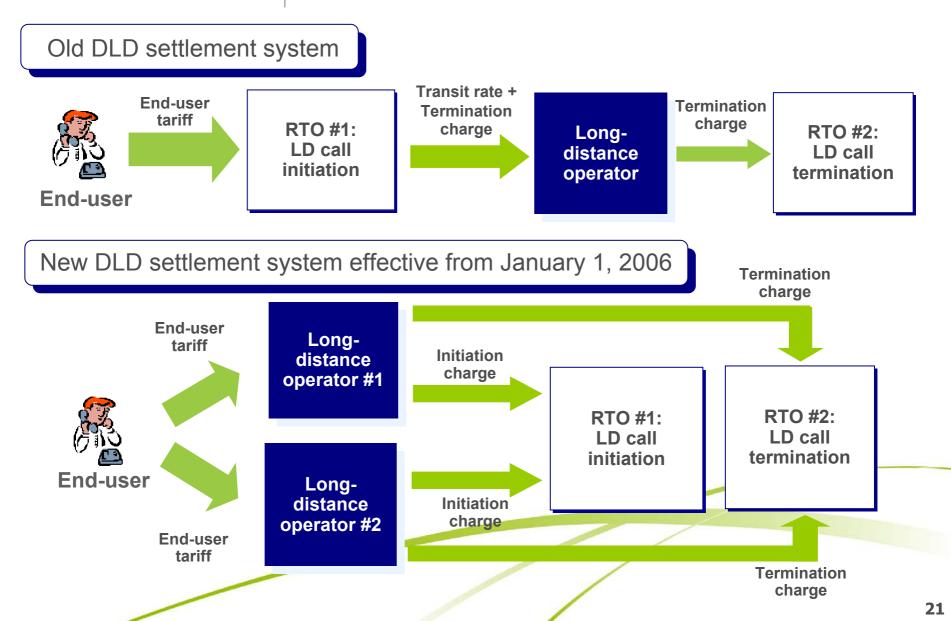
#### New Interaction System Effects on Rostelecom's Profit & Loss Statement



- Rostelecom recognizes as revenue the total amount of the enduser tariff
- Changes in revenue composition: decrease in revenues from local operators and increase in revenues from subscribers
- Rostelecom's payments to local operators increase:
  - initiation charge
  - termination charge
  - additional service charges to local operators
- ✓ Additional tax expense in the form of the Universal Service Fund tax (1.2% of revenues, collected from subscribers for LD services)
- ✓ Negative effect on EBITDA (OIBDA) margin



# Main Effect of the New Interaction System – Direct Revenue Recognition from End-Users





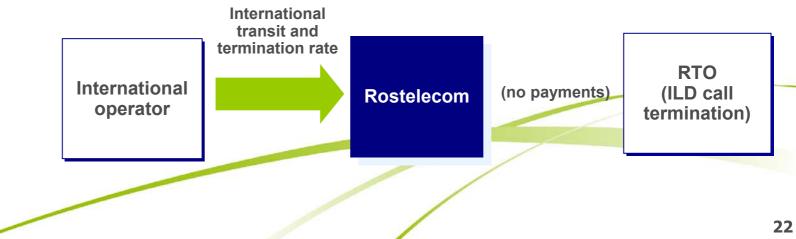
On January 1, 2006 Rostelecom Started Operating Under the New ILD Settlement System

#### **Old settlement system**

International LD services to Russian end-users



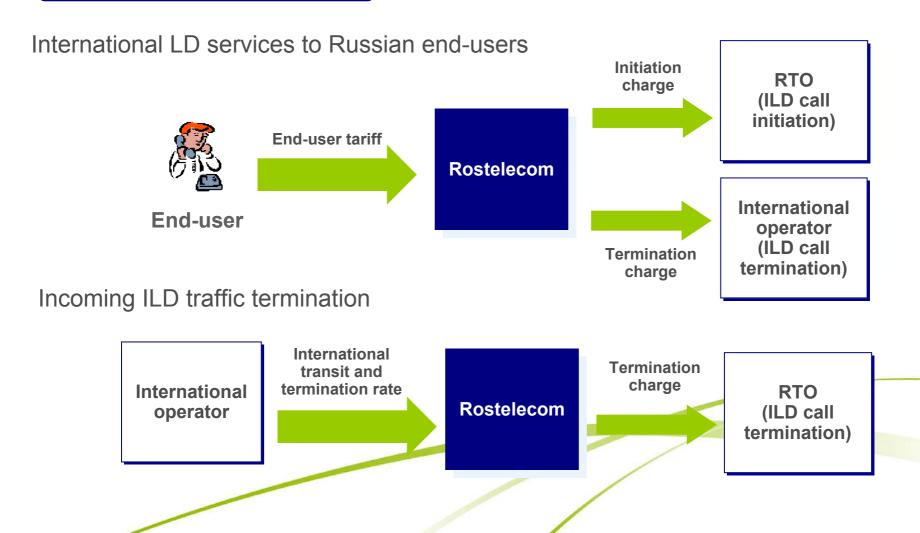
Incoming ILD traffic termination





On January 1, 2006 Rostelecom Started Operating Under the New ILD Settlement System

New settlement system





## **Rostelecom - Investment Profile**

• Listings:

NYSE, RTS, MICEX

• Free float:

62% (49% ORD and 100% PREF)

Market capitalization:

USD 9.28 billion

Recent stock price (03/07/2008):

ORD: USD 12.05 (52 WK HI/LO: USD 12.49 / 9.22) PREF: USD 2.06 (52 WK HI/LO: USD 3.25 / 1.91) ADR: USD 72.10 (52 WK HI/LO: USD 74.99 / 55.50)

2007 Dividend yield

0.7% (ORD) / 5.5% (PREF)

Dividend policy

PREF: 10% of the full financial year net profit under RAS

ORD: recommended by the Board of Directors

- ✓ "BB-" credit rating from S&P, outlook positive
- ✓ Corporate Governance Code and Code of Ethics in place
- ✓ IFRS reporting



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