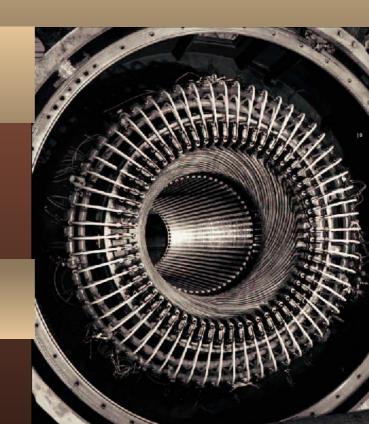


# **OMZ-PM: FUTURE VISION**

E.K.Yakovlev presentation to Board Members, April 2004



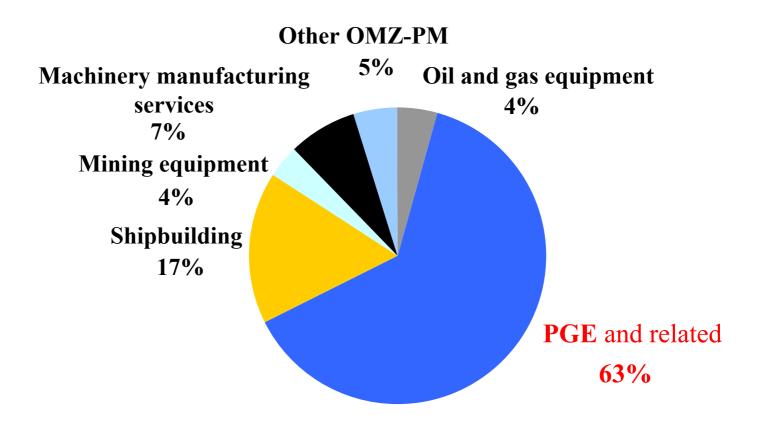
# IMZ OMZ – PM: creating a big company

The key rationale of the merger is to create a big company in order to improve liquidity of shares, to obtain financing at more favorable terms, to increase competitive power and improve position on the global market

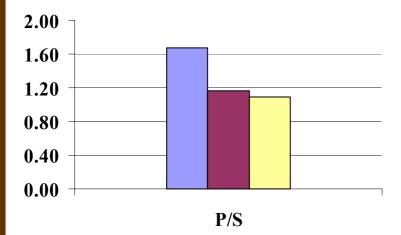


## OMZ – PM: sales breakdown after merger

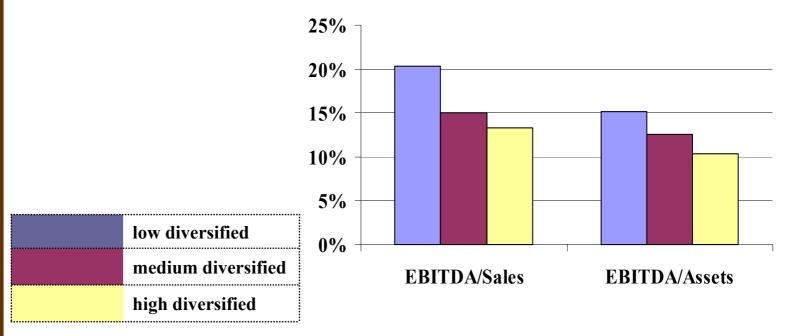
2004 Breakdown of Sales (Budget)



# I MZ OMZ-PM: focusing on key business



Restructuring experience of companies world-wide proved that specialization improves effectiveness by 50%





The merger will result in combining OMZ-PM complementary power generation equipment (PGE) business lines and becoming a global supplier of power generation solutions including engineering, production and after-sales service High barriers to market entry:

Small number of global players dominating the world market with 3 major players controlling about 35-40% of the market

Capital-, labour- and R&D-intensive nature of PGE business

> Fierce competition and high level of concentration

Becoming a truly global PGE manufacturer is only possible through M&A activity



# Why merger: market growth prospects

## **Global market**

- Electricity consumption is expected to grow by 2.4% pa in 2002-2025
- > PGE market is estimated at \$100-120 bn in 2002-2025

#### **Russian market**

- Electricity consumption growth in 2002-2020 will average 1.7% pa
- PGE market is estimated at \$ 4.5 bn pa in 2004-2010 and \$10.5 bn pa in 2011-2020
- The market is expected to boom after energy market liberalization in 2007
- 60% of capacity is more than 20 years old requires modernization and replacement



## Why merger: synergies

## The merger will bring the following synergies:

- ✓ improved efficiency of capital expenditures
- ✓ improved efficiency of R&D investments
- ✓ development of new technologies
- ✓ more favorable terms of financing
- ✓ optimizing the use of production sites in St. Petersburg
- ✓ reduction of overhead administrative costs

- ✓ Concentrate on one key business segment
- ✓ Improving competitiveness of product line, extend product range with new competitive products
- ✓ Strengthen position in key markets and win new product and geographical segments
- ✓ Ability to provide comprehensive solutions for power generation plants



## **OMZ-PM: strengths**

- ✓ Technological leadership in certain important areas
- Producer of the most powerful steam turbine (1,200 MW) in the world
- Turbine efficiency rates are on a par with major producers Siemens, GE and Alstom
- In turbo and hydro generators competes well with the top three global companies
- Development of nuclear light water reactors of high capacity (1,500 GW)
- ✓ Price competitiveness: 15-20% cost advantage over western competitors
- ✓ Strong recognition in key markets, such as Russia and Asia/Middle East



## **OMZ – PM: market position**

#### Installed base:

- $\checkmark\,$  10 % of the global installed base of turbines and generators (MW)
- $\checkmark$  70% of the installed turbines in the CIS (units)
- $\checkmark$  80% of the installed generators in the CIS (units)
- ✓ 11% of all nuclear blocks in operation globally are equipped with OMZ-PM reactors

#### Market share:

- $\checkmark$  95% of the market for power generation machinery in the CIS (\$)
- ✓ #2 among emerging markets PGE players (\$)
- ✓ 28% of all primary circuits for nuclear reactors currently under construction worldwide



## **OMZ-PM further development:** divestitures

#### OMZ has already spin-off a number of non-key businesses and assets

#### Major spin-offs

- ✓ Rolling mill- 5000
- ✓ Seamless pipe manufacturing complex
- Metallurgical equipment engineering business
- ✓ ZSMK welded metal constructions
- ✓ Avtokomplekt muffler manufacturing
- ✓ Izoterm convector manufacturing
- ✓ Heavy machinery and electric equipment maintenance shop (of Uralmash)

#### Other spin-offs

- ✓ Transportation services of Izhora and Uralmash
- ✓ Auxiliary services
- ✓ Social services

#### OMZ-PM strategy of focusing on PGE would imply further divestitures



## **Ways of divestiture**

- ✓ Spin-off
- ✓ Quasi spin-off
- ✓ Management buyout
- ✓ Free-floating of subsidiaries
- ✓ Splitting and sale in parts
- ✓ Sale of assets

Way of divestiture for certain business is subject to its special features: structure, size, level of diversification, market position, complexity level of activities



**Acquiring PGE-related businesses:** 

✓ Skoda Steel and Skoda JS

✓ Kaluga Turbine Works

✓ Turboatom (Kharkov)

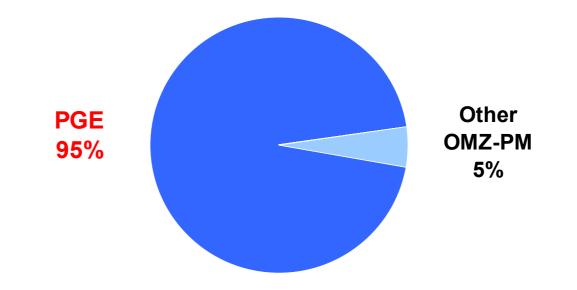
 Engineering, research and development scientific institutes



## **OMZ-PM: next stage**

#### **Estimation of sales breakdown after:**

- ✓ non-core businesses spin-off
- ✓ acquiring PGE-related businesses (Skoda)
- ✓ specializing of machinery manufacturing services to PGE-related services





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