

# **Restructuring of Sistema's Portfolio in the Current Market Conditions**

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#### **Unaudited and Pro Forma Financial Information**

The Bashkir OEG summary historical consolidated financial data contained herein is unaudited, and has been extracted from the historical financial statements of the individual companies comprising the acquired Bashkir OEG companies. Such financial statements were prepared in accordance with Russian accounting standards, which differs substantially from U.S. GAAP.

The pro forma financial information referred to herein has been prepared for illustrative purposes only and does not purport to represent what our results of operations or financial condition actually would have been if the acquisition had occurred on the dates provided, nor does it purport to provide an accurate picture of the financial information or actual results of Sistema or Bashkir OEG, nor does it purport to project our results of operations for any future period or our financial condition at any future date, and does not reflect any adjustment to liabilities for restructuring nor the impact of any potential synergies deriving from the acquisition. The unaudited consolidated financial data for the Bashkir OEG companies included in the pro forma financial information contained herein does not represent a proper consolidation in accordance with U.S. GAAP.

### 1. Strategic priorities



#### **✓** 1. To maximize value of ALL assets:

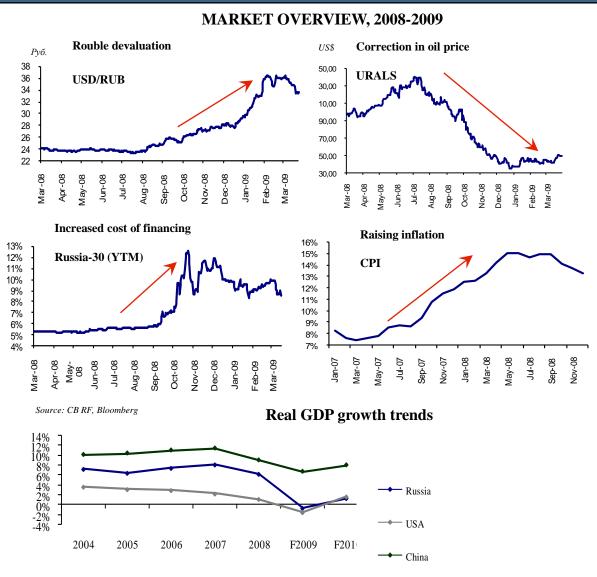
- Achieve of strong and transparent financial results
- Provide high quality asset management including through partnerships with leading companies
- Diversify risk and raise capital including by creating partnerships with leading companies
- **√2.** To maintain strict financial discipline, based on:
  - Priority of TSR and ROIC indicators in making investment decisions
  - Transparent system of KPIs for all public and non-public companies
- **√3.** To simplify the corporate management structure
- **√**4. To optimize the existing portfolio structure and asset management
- **√5.** To further develop investor relations and best practices of corporate governance

Create and maintain shareholder value

### 2. Specifics of the current phase: market conditions



- Long-term outlook remains favorable in all key segments
- At the same time current market conditions are still challenging
- Main risk factors:
  - ! Availability of funding
  - ! FX volatility
  - ! Inflation
  - Potential changes in consumer behavior patterns
- The outlook has considerably shortened
- Public capital markets are practically inactive – in both re-distribution of the financial resources and in adequate asset valuation
- Speculative interest in companies is increasing, while investment valuation approach is declining



Source: IMF

### 3. Portfolio and its current condition



**✓** Key telecom businesses continue to deliver healthy growth

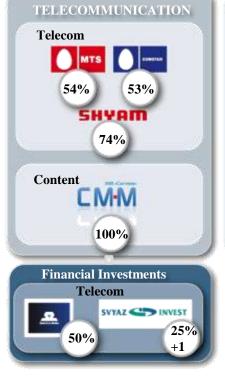
	Revenue 2008, Y-o-Y	Revenue Q4 2008 Y-o-Y	OIBDA 2008, Y-o-Y	OIBDA Q4 2008, Y-o-Y	
MTS	+24%	+4%	+22%	+3%	
COMSTAR-UTS	+11%	(2%)	+10%	0%	

- ✓ Consumer assets operating in segments which are mostly affected by the crisis receive new opportunities for growth and market share expansion
- ✓ Construction development is among the segments mostly affected by the crisis. The cause of the problem is financial rather than operating: maturing debt and re-financing
  - Sistema-Hals' debt as of 3Q 2008 US\$ 1.3 billion, +29% Y-o-Y
- ✓ Sistema operates in segments which maintain long term growth potential
- ✓ Debt financing together with own resources remains as the main source of capital, however a limited one

### 4. New Portfolio Structure













### 5. Sistema's response to market challenges



# Operating and financial optimization

- ✓ Adjust accelerated expansion plans
- ✓ Optimize CAPEX and administrative expenses
- ✓ Manage FX risks
- ✓ Identify alternate sources of funding

# Portfolio optimization

- ✓ Increase the expected project returns
- Decisively review all business models, including their revision as appropriate
- ✓ Re-structure businesses
- ✓ Exit from the projects with a declining expected rate of return
- ✓ Establish partnerships with leading companies with geographical and industry expertise
- ✓ Industry diversification

### 6. Taken actions (1)



### **OPERATING AND FINANCIAL OPTIMIZATION**

#### ADJUST STRATEGY AND OPTIMIZE CAPEX / OPEX:

- MTS: CAPEX optimization in 2009 \$1.5 billion (\$2.2 billion in 2008)
- Sistema-Hals: Revision of the portfolio with focus on the most efficient projects
- Shyam: CAPEX needs are subject to available financial resources from public markets, government financing is under consideration
- Stream TV: Optimization of the ownership structure, now Comstar UTS is leading the project
- Other assets of Sistema: Revision of budgets of all companies and CAPEX / OPEX optimization

#### **OPTIMIZE DEBT:**

#### Response to changes in currency exchange rate:

- Partial conversion of debt into RUB
- Increase of RUB denominated debt, including:
  - ✓ MTS plans to place two RUB bond issues for the total amount of RUB 30 billion
  - ✓ **Sistema** plans to place RUB bond issue for the total amount of RUB 20 billion
  - ✓ MBRD plans to place RUB bond issue for the total amount of RUB 5 billion

#### Refinancing

Sistema-Hals debt deconsolidation

Meeting current obligations

• Sistema, Sitronics and MBRD have successfully exercised their respective put options for RUB 6 billion, RUB 3 billion and RUB 3 billions

### 7. Taken Measures (2)



#### PORTFOLIO OPTIMIZATION

#### SALE OF PROJECTS DUE TO REVISION OF EXPECTED RETURN ON INVESTMENT:

- ✓ Sale of MTT -
  - 43.4% stake was sold to Synterra Group
  - Transaction price: US\$22 million
  - Transfer of debt obligations for the total amount of **US\$32 million**

#### INDUSTRY DIVERSIFICATION, INCREASE OF PROFITABILITY:

- ✓ ACQUISITION OF BASHKIR OIL AND ENERGY GROUP:
  - Increase of the stake in Bashkir Oil and Energy Group up to controlling interest (~79-95%)
  - Transaction price: US\$ 2.5 billion
  - Financing of the deal through debt up to US\$ 3 billion

#### **INVESTMENT PARTNERSHIP:**

- ✓ REDUCTION OF THE STAKE IN SISTEMA-HALS
  - Between 19.5% and 51% of Sistema-Hals shares are being transferred to VTB
  - Parties have agreed the terms of the restructuring of Sistema-Hals' debt to VTB for the total amount of RUB 23.5 billion
  - Parties have agreed to cancel Sistema guarantees for Sistema-Hals' debt to VTB

### 8. Acquisition of Bashkir OEG – key considerations



Getting control in all Bashkir oil companies

Financing of the deal using long-term debt

instruments













Acquired

After the deal

	Bashneft	Ufanefte- khim NOVOIL		Ufaorg- sintez	Ufimski NPZ	Bashkirnefte- product	
	55.04%	42.24%	60.26%	50.23%	53.68%	47.89%	
ıl	76.52%	65.78%	87.23%	73.02%	78.49%	73.33%	

#### Transaction price- US\$ 2.5 billion

US\$ 2 billion paid on closing the deal, US\$ 0.5 billion to be paid 14 months later

#### Sources of financing

- US\$ 2 billion loan from VTB Bank for a term of 7 years Collateral – acquired shares in BashTEK plus a 17% stake in MTS
- Additional loans amounting up to US\$ 1 billion
- Improvement of
- Sistema portfolio structure

- ✓ Long term source of growth of Sistema's shareholder value Increase of ROIC
- ✓ Positive impact on Sistema's consolidated financials
- ✓ Diversification of Sistema's investment portfolio and reduction of risk
- Source of stable cash flows for Sistema in the form of dividends
- The ability to create additional shareholder value using core competencies of Sistema in the areas of corporate management and increased operating efficiency

### 9. Bashkir OEG in figures



### Sistema estimates

Financial results for the 9 months of 2008									
US\$ millions	Bashneft	Bashkirnefte- product	Ufimski NPZ	Ufaorgsyntez	Ufaneftehim	NOVOIL	Total		
Revenues	4 160	643	420	238	650	448	6 557		
Operating income	731	78	119	21	203	102	1 254		
Operating income, %	18%	12%	28%	9%	31%	23%	19%		
Net income	500	59	79	14	144	72	868		
Net income, %	12%	9%	19%	6%	22%	16%	13%		

### 10. Attracting a partner for Sistema-Hals



Attracting a financial partner in the project

- Transfer of 19.5% stake of Sistema-Hals to VTB. VTB also received a call option to acquire a further 31.5% stake in Sistema-Hals
- Parties have agreed the primary parametres for the restructuring of Sistema-Hals' debt to VTB for the total amount of RUB 23.5 billion that includes Sistema's guarantees for Sistema-Hals' debt to VTB
- Sistema-Hals' minority shareholders have the right to participate in a mandatory buyout, according to the Russian legislation

Optimization of Sistema's investment portfolio structure

- In accordance with Sistema's corporate strategy
- Reduction of Sistema's total debt obligations
  - Deconsolidation of US\$ 1.3 billion of debt (as at 9M 2008)
  - Restructuring of Sistema-Hals debt to Sistema around US\$ 310 million (as at March 2009)
- Maintain presence in the Russian real estate sector

### 11. Results of taken actions



# Diversification / change in portfolio

- Strengthened Sistema's financial position
- Reduced dependency on external market volatility
- Increased the quality of Sistema's income sources

## Increase of profitability

- The acquisition of BashTEK increases the average profitability of Sistema's portfolio
- Partnership with VTB raises an expected return from investments in Sistema-Hals

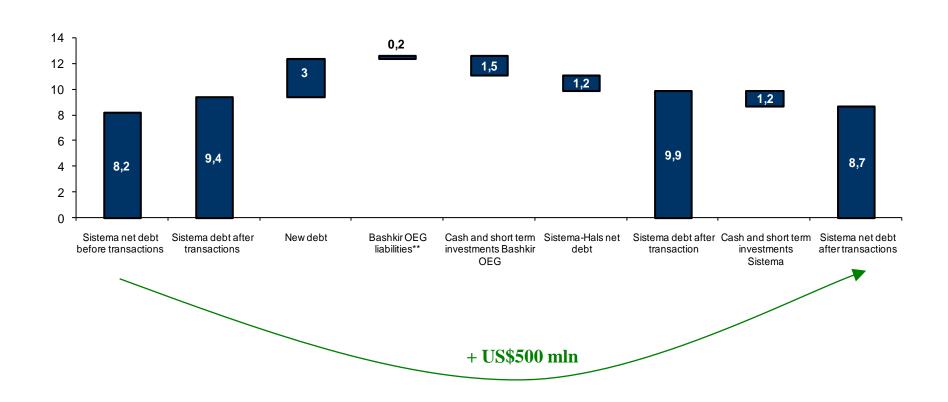
## Increase of shareholder value

- Favourable impact on Sistema shareholder value and future growth prospects
- Increase the stability of Sistema's cash flows
- Optimization of debt structure

### 12. Consolidated debt profile following the portfolio restructuring



Pro-forma as at 3Q 2008 (Sistema + Bashkir OEG – Sistema-Hals)
Bashkir OEG unaudited results



<sup>\*</sup> Sistema and Sistema-Hals results are based on US GAAP; Bashkir OEG results based on RAS standards

<sup>\*\*</sup> Non financial debt

### 13. Bashkir OEG: Strategic development plans



### **Target Industry Position:**

CREATE THE MOST EFFICIENT AND TECHNOLOGICALLY ADVANCED COMPANY IN THE RUSSIAN OIL INDUSTRY, WITH AN EMPHASIS ON OIL REFINING AND PETROCHEMICALS

#### **Line of business:**

### • PRODUCTION:

• REFINING:

• TRADING & RETAIL:

#### **Strategic priorities:**

- Increase production efficiency and optimize expenses
- Develop new oil fields
- Balance the volume of Bashkir OEG's extraction and utilisation of the capacity of crude oil from other producers
- Increase both processing depth and develop new products
- Develop petrochemicals
- Optimize balance between sales through partners and own retail network
- Explore options for increasing exports of processed oil products

**PRODUCTION** 



REFINING



TRADING & RETAIL

### 14. Bashkir OEG: priority measures to be taken (2)



### **Production and logistics**

Marketing and sales

**Finance** 

**Transparency of information** 

HR and corporate governance

IT and security

- Optimize refining capacities
- Implement a cost reduction programme in extraction and refining
- Switch to a single brand
- Develop own sales and purchasing channels
- Increase the profitability of petrol stations network
- Optimise cash flows
- Introduce adequate investment and loan policies
- Introduce best practice standards of information disclosure
- Create a joint communications platform
- Disclose publicly justification for all decision making
- Create a new organisational structure for the management company
- Implement effective management incentive schemes
- Strengthen management team
- Introduce a joint IT platform
- Implement operations and reporting management systems





### Thank you for your attention

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### **Appendix 1: Bashkir OEG - overview**

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- Bashkir OEG is a leading Russian oil producer (Top-10) and oil refiner (Top-5)
- The group includes six companies located in the Bashkortostan: one oil producing, four oil refining companies, as well as the network of petrol stations
- Bashkir OEG sells its products in the Russian market and also exports to Ukraine, Poland, the Czech Republic, Germany, Slovakia and Hungary



#### **Production**

### Refinery

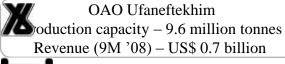
### **Trading & Retail**



#### OAO ANK Bashneft

Production -11.7 million tonnes per year

Revenue (9M '08) – US\$ 4.2 billion



OAO Ufimsky NPZ

Production capacity – 10 million tonnes Revenue (9M '08) – US\$ 0.4 billion

OAO Novoil

coduction capacity – 1 million tonnes

Revenue (9M '08) — US\$ 0.4 billion

OAO Ufaorgsintez
Petrochemical industry
Revenue (9M '08) – US\$ 0.2 billion

(1)

OAO Bashkirnefteproduct

More than 300 petrol stations

Revenue (9M '08) – US\$ 0.6 billion

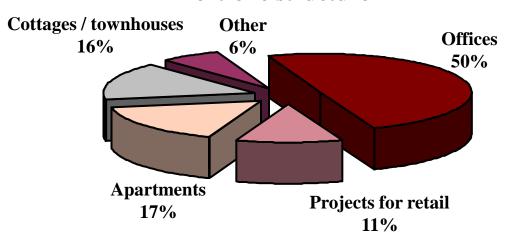
Bashkir OEG's financial indicators are based on Russian accounting standards and are provided in US\$

### **Appendix 2: Sistema-Hals - overview**

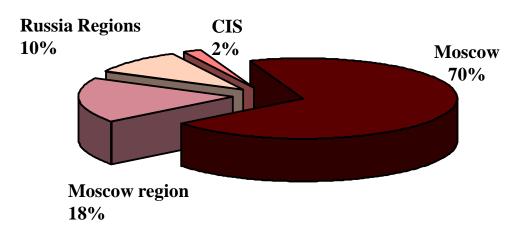


- **Sistema-Hals JSC** a diversified company operating in the Russian and CIS construction and real estate market
- Consolidated revenue for 9 months of 2008 -US\$ 325.8 mln
- OIBDA for 9 months of 2008
   US\$ 42.9 mln
- Net loss for 9 months of 2008 US \$72.5 mln
- Construction portfolio as at 1 January 2009
  - 105 projects
  - with a total area of 4.52 mln sq. m.
  - total market value of US\$ 4.7 bln (source Cushman & Wakefield); US \$ 3.8 bln as at 1 July 2008
  - consolidated debt of **US\$ 1.3 bln** (as at 9 months 2008)

### **Portfolio structure\***



### **Location of projects\***



<sup>\*</sup> Source C&WS&R report 1 July 2008