

## HEALTHY, FIT & STRONG

**APRIL 2007** 

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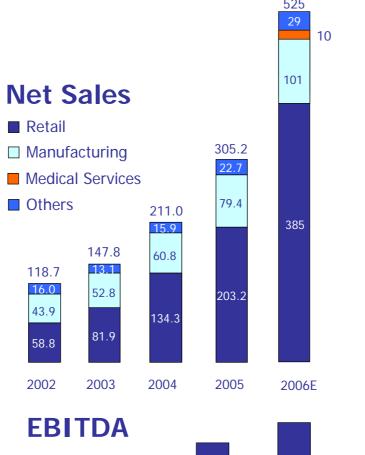
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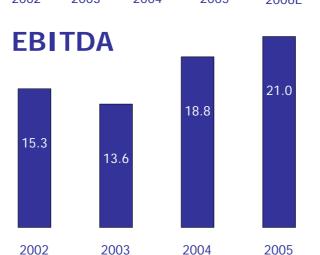
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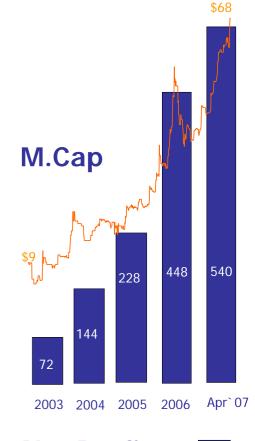
We strive to be
Russia's leading
health & beauty
retailer and to
become the
preferred source of
medicines and
health & beauty
products for Russian
consumers

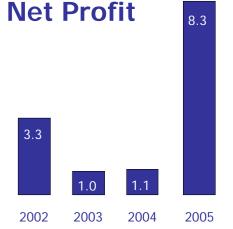
USD millions

## 36.6 AT GLANCE









## **GROWTH DRIVERS**

*GDP per Capita* 2006E \$6,800

☐ Growing disposable income pushes consumption up

Disposable Income CAGR 14-16%

■ Booming H&B and Pharma industry followed by changes in consumer's behaviour

Pharma market 2007E \$14.0bln

☐ Improving economy in the regions provide for better opportunities of consolidation

Pharma market CAGR 12-15%

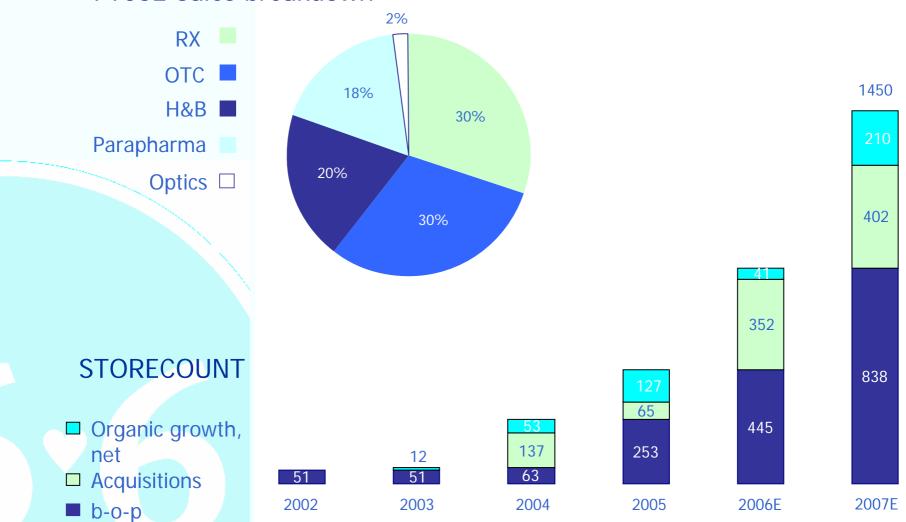
☐ Scale effect together with internal improvements in operations management ensure higher future profitability

Source: Investment banks researches, Pharmexpert, DSM

CAGR for `07-`12

## STORES GROWTH





## REGIONAL EXPANSION

#### **Business-Units**

URALS 275
MOSCOW 273
POVOLJIE 118
SOUTH 115
WEST. SIBERIA 37
NORTH-WEST 35

the Company reaches out to every Russian city with a population of over 500K people to enjoy 10-20% of the region's pharmacy retail market N. Novgorod 30%

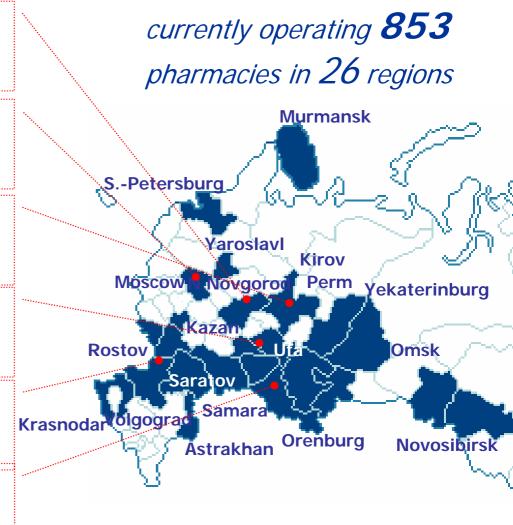
Moscow 15% local Market share

Perm 40% local Market share

Ufa 30% local Market share

Rostov-on-Don 30%

Orenburg
25%
local Market share

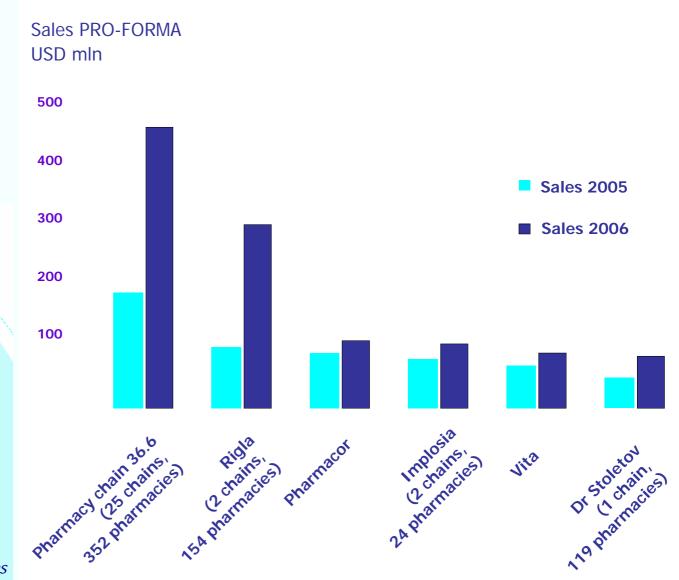


As of March 1, 2007

## COMPETITION

Regional
penetration will be
achieved both
through organic
openings and
acquisitions of the
regional chains

This is subject to successful competition with a few other chains developing nationwide



Pharmexpert, Company estimations

## **BRAND & CUSTOMERS**

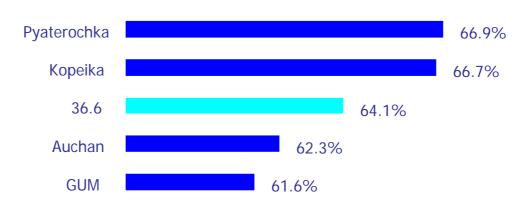


36.6 membered
MALINA - new
loyalty program to
gather leading
companies of the
Russian consumer
sector

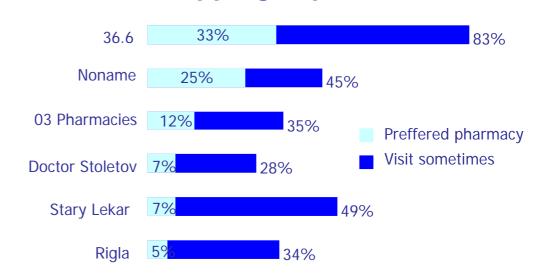
Source: Gallup Media Survey'06

A/R/M/I-Marketing data,
June, 2006





#### **Shopping experience**



## DIFFERENTIATION

New projects launched by

36.6 aimed to differentiate our product assortment and to obtain higher gross margins

#### **Cosmetics centers**

located in over 50 major pharmacies



#### **Exclusive offerings**

600 SKU's of Boots products are sold countrywide



#### **Private Label**

over 90 SKU's and 150 in the pipeline



#### **Optics**

7 stores and 22 opticians departments



### DIFFERENTIATION

PRIVATE LABEL

We target the most successful product categories to launch private label products

- 96 SKU`s available
- 2.5mln sales volume in 2006
- 67% average gross margin
- over 150 products in pipeline
- 10% share in retail sales by 2008

Recent developments:







**Breath freshener** 

**Sweeteners** 



Lipcare **Deodorants** 

Liquid soap

**Pregnancy tests** 

Mineral water



In July 2006 we acquired one of the best Moscow private clinics providing medical, surgical and dental services through EMC & EDC as well as full-scale laboratory

FY`06(E) SALES EBITDA

\$21mln 22%

## DIVERSIFICATION

MEDICAL SERVICES

#### **Market**

- fragmented with no potential core for consolidation
- non-satiated rapidly growing demand
- disturbed national healthcare system

#### Rationale/Strategy

 realize synergies between retail and medical services businesses by launching a chained operator in "masstige" market segment

## DIVERSIFICATION

**NEW PROJECTS** 

- new format: discounter pharmacy and wide range of FMCG
- low level of opening expenses
- efficient operations in the larger stores in the regions

#### **MILA Stores**

3 stores in Povoljie









## DIVERSIFICATION

**NEW PROJECTS** 

- franchise experience
- adjacent to pharmacy retail market segment
- exclusive child's play assortment for pharmacies
- own logistics and import operations

#### **ELC Stores**

4 stores in Moscow







# LOGISTICS NEW PROJECTS

In 2006 we started own supply chain system development

- 20mln investments in 3 years
- higher margins secured
- exclusive assortment deliveries
- payback in 3 years



## **BOARD OF DIRECTORS**

Decision making is ensured by the balanced opinion of both shareholders and that of independent directors

Sergey KRIVOSHEEV Chairman, Co-founder

Artem BEKTEMIROV CEO, Co-founder

Michael OBERMAYER Independent director, Director Emeritus of McKinsey & Company

Vassily RUDOMINO, Independent director, Partner in ALRUD law firm Vladimir STOLIN, Independent director, Chairman in ECOPSY consulting firm

## MANAGEMENT STRUCTURE

Planning and operational controls are performed across the regional business units and product categories

Brand integrity and management as well as strategic business development and expansion are corporate major priorities

ARTEM BEKTEMIROV
CEO

ANTON PARKANSKY Managing director

**DMITRY GODUNOV**Operations
1st Deputy MD

ALEXANDRA KOZHAEVA Commercial director **SBORETS YULIA** CFO

OLGA ALTUNINA Human Resources

BORIS RYABOV
Business Technology
Development

KIRILL LEVASHOV
Medical director

**DARYA KAPLUNOVA**Marketing

CATEGORY DIRECTORS

REGIONAL BUSINESS UNITS

OLEG ANIKIN Strategy

Legal Council

ANDREY SLIVCHENKO

Corporate Finance & Investor Relations

**VICTOR VASILIEV** 

## **APPENDIX**

FINANCIALS & ANALYSIS

Please note: reporting under IFRS since 2002 auditor Deloitte 9M 2006 financials are IFRS unaudited data by segments requires certain adjustments

## INCOME STATEMENT

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	9M06	9M05	06/05	2005	2004	2003	2002
NET SALES	346.9	210.7	65%	305.2	211.0	147.8	118.7
GROSS PROFIT	121.8	81.7	49%	117.8	80.2	59.8	46.0
EBITDA	12.3	15.0	-18%	21.1	18.5	13.6	15.1
	3.6%	7.1%		6.9%	8.8%	9.2%	12.7%
OPERATING INCOME	3.9	7.7	-49%	13.3	11.5	8.4	10.4
NET INCOME	41.5	-4.8	n/a	8.3	0.7	1.0	3.3
	12.0%	-2.3%		2.7%	0.3%	0.7%	2.8%

## **BALANCE SHEET**

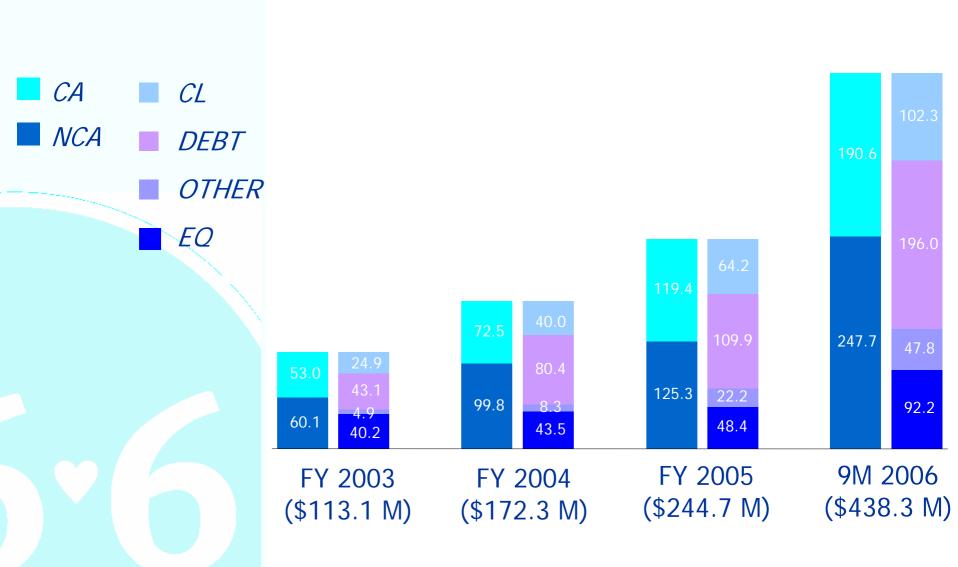
**CONSOLIDATED** 

N-CURRENT ASSETS
CURRENT ASSETS
TOTAL ASSETS
EQUITY
TOTAL DEBT
C-NT LIABILITIES*

9M06	2005	2004	2003	2002
247.7	125.3	99.8	60.1	45.9
190.6	119.4	72.5	53.0	38.8
438.3	244.7	172.3	113.1	84.7
92.2	48.4	43.5	40.2	24.7
196.0	109.9	80.4	43.1	36.0
102.3	64.2	40.0	24.9	20.1

## BALANCE SHEET

**CONSOLIDATED** 



# INCOME STATEMENT RETAIL

	9M06	9M05	06/05	2005	2004	2003	2002
NET SALES	250.2	141.1	77%	203.2	134.3	81.9	58.8
GROSS PROFIT	74.7	46.4	61%	67.2	45.4	26.3	19.2
GROSS MARGIN	29.8%	32.9%		33.1%	33.8%	32.1%	33%
EBITDA	-3.6	2.1	n/a	2.6	6.4	1.8	2.6
	-1.4%	1.5%		1.3%	4.8%	2.2%	4.4%
OPERATING INCOME	-4.6	-0.2	n/a	-3.0	2.6	-0.2	0.9

# KEY PERFORMANCE INDICATORS



Moscow=100

Index

#### Gross margin Index Moscow=100

Average ticket Index Moscow=100

<sup>\*</sup> Please note, that in 2005 the Company regrouped certain business-units

# AGING PHARMACIES PERFORMANCE

Same store sales were up **25.5**% yoy in 2006

OLD PHARMACIES

pharmacies opened before Oct1`05

NEW PHARMACIES

pharmacies opened after Oct1`05

ALL PHARMACIES

GROSS MARGIN

30.9%

26.9%

29.9%

PHARMACY PROFIT
MARGIN

12.2%

1.0%

9.3%

# BALANCE SHEET RETAIL

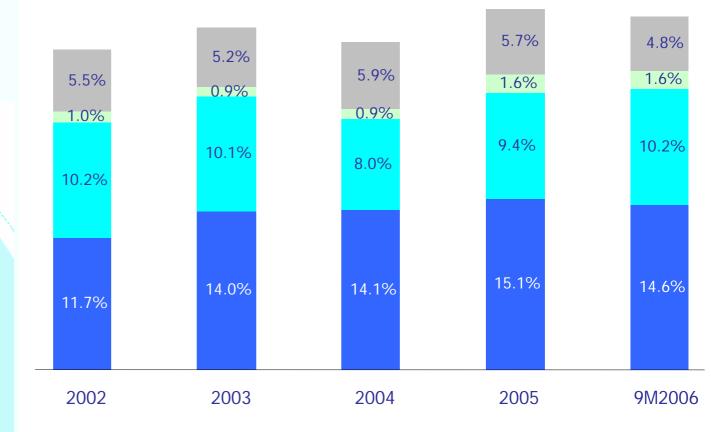
N-CURRENT ASSETS
CURRENT ASSETS
TOTAL ASSETS
LONG-TERM LIAB.
C-NT LIABILITIES

9M06	2005	2004	2003	2002
186.0	85.4	59.5	21.9	15.7
96.8	52.4	29.1	15.6	13.1
 282.8	137.8	88.6	37.4	28.8
 4.8	4.6	4.7	1.9	11.1
78.8	47.2	27.3	35.3	15.2

## SG&AE RETAIL



- ADVERTISING
- RENTALS
- PERSONNEL



## **INCOME STATEMENT**

**VEROPHARM** 

	9M06	9M05	06/05	2005	2004	2003	2002
NET SALES	70.7	55.7	27%	79.4	59.9	52.8	43.9
GROSS PROFIT	41.6	33.2	25%	47.0	32.7	31.3	23.4
GROSS MARGIN	58.8%	59.6%		59.2%	54.5%	59.2%	53.3%
EBITDA	19.0	15.8	20%	23.3	17.8	15.7	13.5
	26.9%	28.4%		29.3%	29.7%	29.7%	30.9%
OPERATING INCOME	17.0	12.7	34%	21.2	14.8	12.7	10.5

## **BALANCE SHEET**

**VEROPHARM** 

	9M06	2005	2004	2003	2002
N-CURRENT ASSETS	38.6	35.5	35.9	34.4	31.2
CURRENT ASSETS	78.5	58.4	38.7	32.4	23.4
TOTAL ASSETS	117.1	93.9	74.6	66.8	54.5
C-NT LIABILITIES	15.1	13.6	20.4	20.1	6.5

## HEALTHY, FIT & STRONG

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