



NLMK

CORPORATE PRESENTATION

ACQUISITION OF THE ROLLING ASSETS IN STEEL INVEST AND FINANCE

20 April 2011

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1. Transaction details

2. Integration with NLMK

3. SIF overview

4. Market situation

TRANSACTION DETAILS

- Acquisition of a 50% interest in Steel Invest and Finance (SIF) from Duferco Group for an all cash consideration of c.US\$600m, payable in four equal annual installments. The transaction will result in SIF becoming a 100% subsidiary of NLMK
- Upon closure of the deal SIF will transfer to Duferco certain non-core assets consisting of long products operations of 0.3 m tpa capacity and an Electric arc furnace with 0.9 m tpa of steelmaking capacity, and will transfer to a shareholder of Duferco the Belgium-based Carsid steelmaking operations with 2.1 m tpa slab capacity
- As part of the consideration for the transfer of the non-core assets, SIF will cancel approximately EUR230 million of Duferco shareholder loans
- The restructured SIF group* will operate 7 production sites and a distribution and transformation network in the EU and the USA with 5.5 million tonnes of rolling capacity and a leading position in all its core product categories
- The transaction is subject to customary regulatory approvals in the EU and the USA and is expected to close in Q2 2011

* "SIF" in this presentation will relate to ex-non core assets represented by 7 rolling assets

TRANSACTION RATIONALE

- **Downstream vertical integration**
 - Complements NLMK's slab capacity expansion from 9.0 to 12.4 m tpa (after a new BF launch in mid-2011)
 - ... with a 2x increase of flat-rolling capacities in key world markets
 - ... thus boosting NLMK re-rolling capabilities from the current 70% to over 90% of total increased slab output
 - Reduces exposure to volatile merchant slab market
- **Better product mix and sector exposure**
 - Brings downstream production closer to premium customers in mature markets
 - Doubles NLMK's sales capability to automotive and machinery-building sectors
 - Increases focus on other high value added products expanding presence in attractive sectors (energy, oil & gas)
- **Geographic diversification**
 - Increases share of finished products produced outside of Russia to 50% of total output
 - Increases footprint in stable markets with lower price volatility
- **Acquired assets offer the following benefits**
 - Favorable location: Northern Europe is less impacted by the economic slowdown
 - Flexible business model: rolling assets without hot end
 - Better product mix: high value added flat steel products
 - Attractive sector exposure: over 70% of sales directed to machinery and processing sectors

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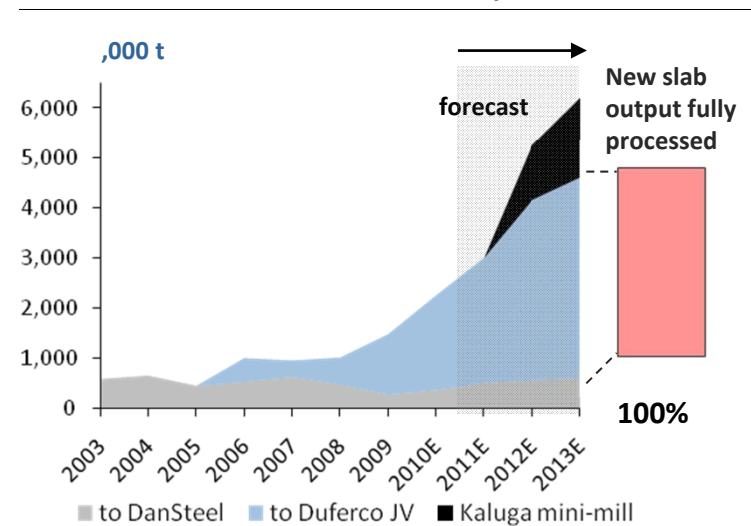
4. Market situation

DOWNSTREAM INTEGRATION

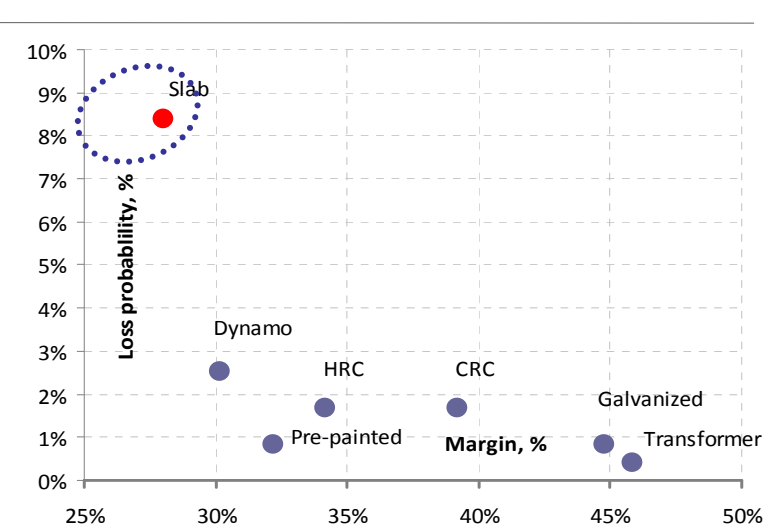
Achieving Balanced Growth By Integrating Re-rolling Assets

- New slab production will be fully hedged**
 - 3.4 mt increase in slab output is matched by 5.5 mt downstream processing capacity growth
 - Slab supplies to SIF have already been growing steadily (2009: 1.3 mt, 2010: 1.7 mt, 2011E: 2.4 mt)
- SIF consolidation improves growth quality**
 - No excessive product concentration (slabs)
 - No exposure to a single slab consuming market (S.E. Asia)
 - Low-risk growth profile with margin protection, better earnings visibility and quality

SEMIS SUPPLIES TO OWN/JV ASSETS



PRODUCT RISK AND MARGINS



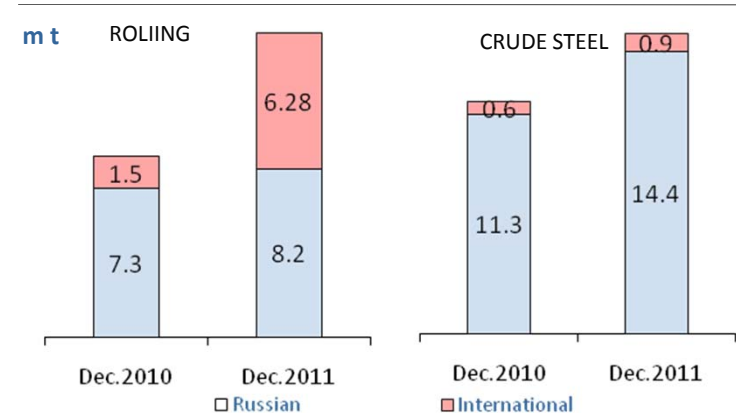
Source: Company estimates

IMPROVED REGIONAL FOOTPRINT

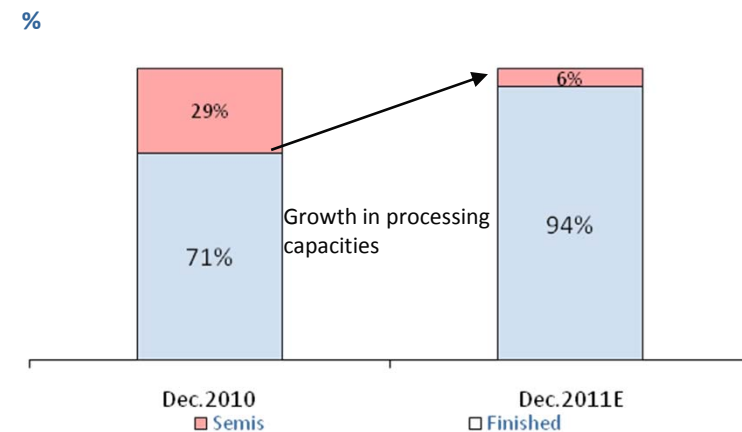
Steelmaking in Low Cost Locations, Processing in End Markets

- Asset base diversification setting a trend for the industry**
 - Upstream and steelmaking assets in low cost regions secure cost advantage
 - Downstream assets located in the end markets ensure sustainability
- Improved business scale and regional footprint**
 - Russian/International re-rolling split: 60/40
 - Better end market access and visibility, improved customer reach
 - Opportunities for technology transfer (eg. automotive grades) and niche expansion
- Synergies with other international subsidiaries**
 - Commercial synergies in the EU plate division (DanSteel)
 - Industrial synergies in the US (NLMK Indiana)

CAPACITY BY REGION



PRODUCTION CAPACITY BY PRODUCT



IMPROVED PRODUCT MIX

Value Added Products Growth, Better Sector Exposure

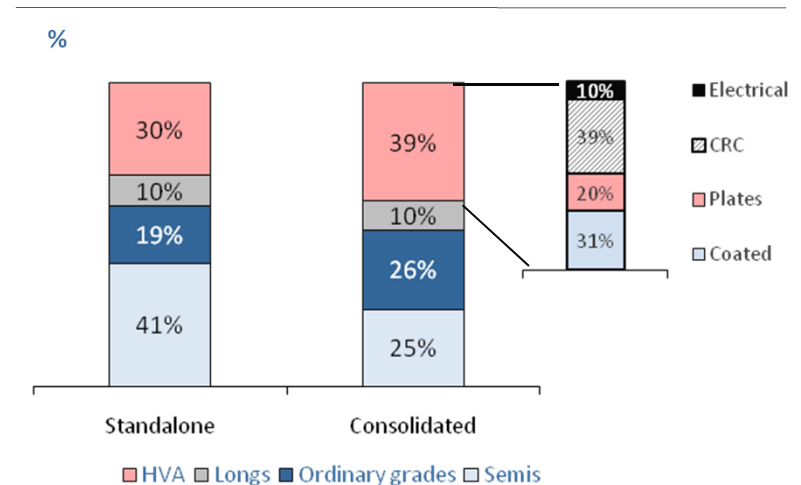
- JV consolidation materially improves NLMK product portfolio...**

- Finished product sales growth from 60% up to 90% of total sales even after a 40% growth in crude steel capacity
- High value added products growth from 30% to 40%
- Captive processing and distribution facilitate contract sales and JIT deliveries

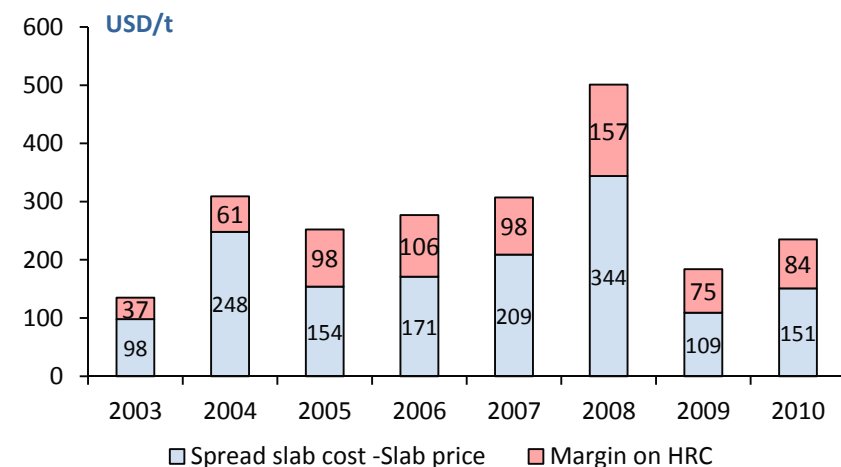
- ... creating additional revenue opportunities**

- Re-rolling facilities protect upstream margins in a weak market and enhance them in an upturn
- Re-rolling assets to gain market share through materials cost advantage and differentiation strategies

2011 PRODUCTION BY PRODUCT



CAPTURING ADDITIONAL REVENUE



Source: SBB, Company estimates

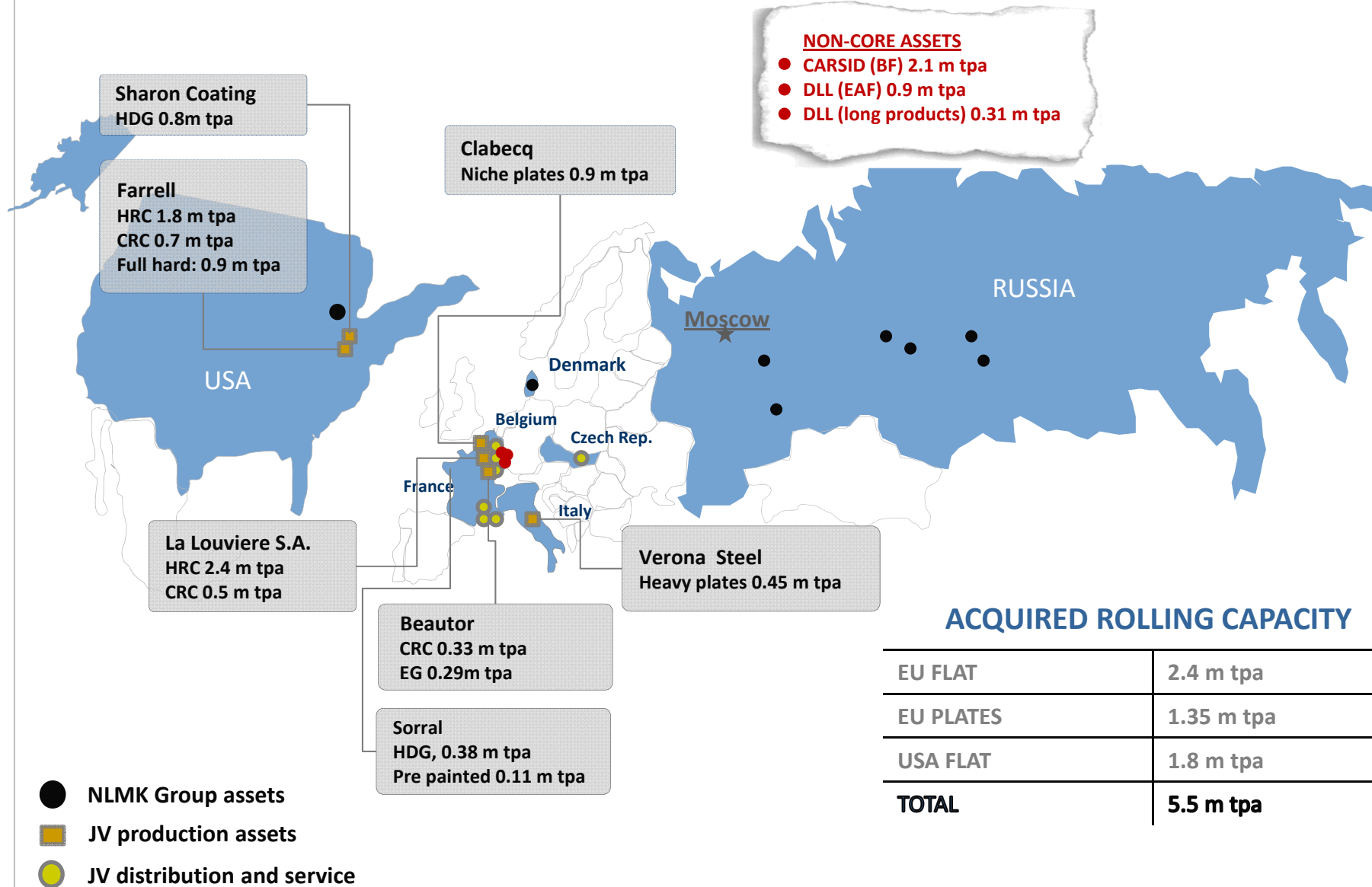
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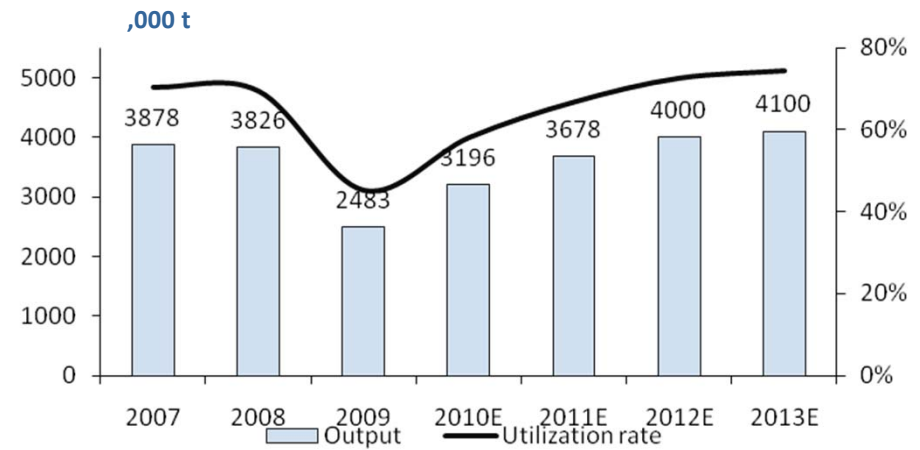
GEOGRAPHY OF ACQUIRED JV ASSETS



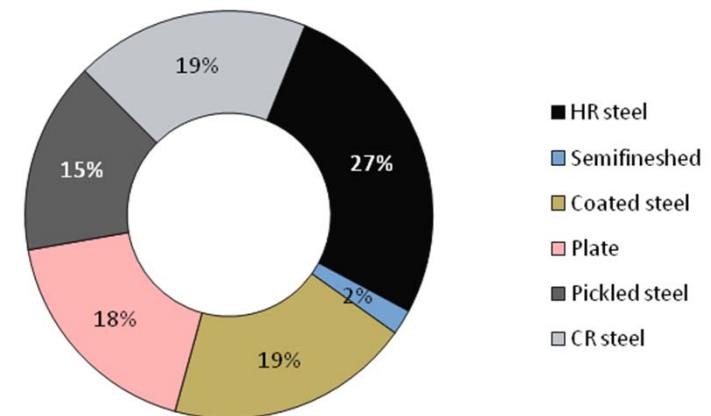
PRODUCTION HIGHLIGHTS

- **Flat rolling capacities with large share of high value added products**
 - Rolling capacity of over 5.5 m tpa
 - Shipments of 3.4* m tpa in 2010
 - 40% high value added grades
 - 70% av. capacity utilization through the cycle
- **Strong position in core products and markets**
 - Well balanced product portfolio
 - Broad range of plates in EU
 - Galvanized and pre-painted in the EU and US
 - Machinery, automotive, yellow goods, energy and oil&gas as target markets

ACQUIRED ASSETS ROLLED STEEL OUTPUT



OUTPUT BY PRODUCT, 2010



* Incl. sales of third party products of 0.2mt by distribution centers.

OPERATIONAL PERFORMANCE

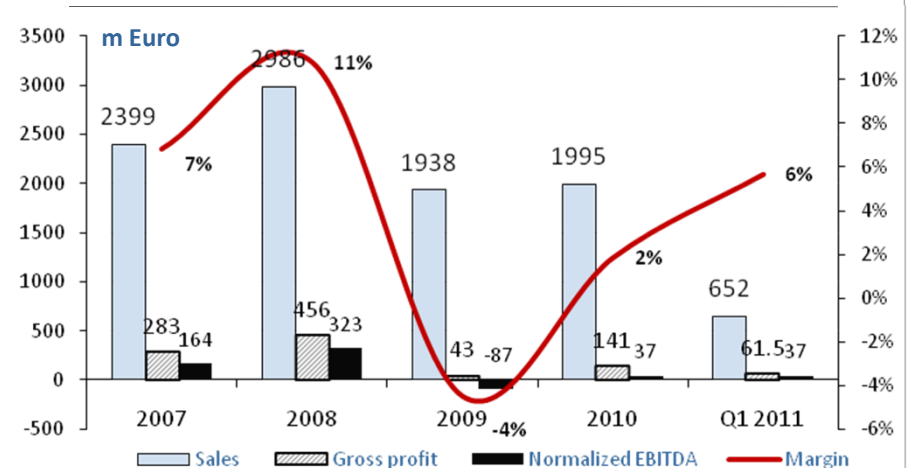
- **Profitability restored**

- 7-10% EBITDA margin of re-rolling business (ex-crisis)
- Revenues to improve in 2011 on stronger prices

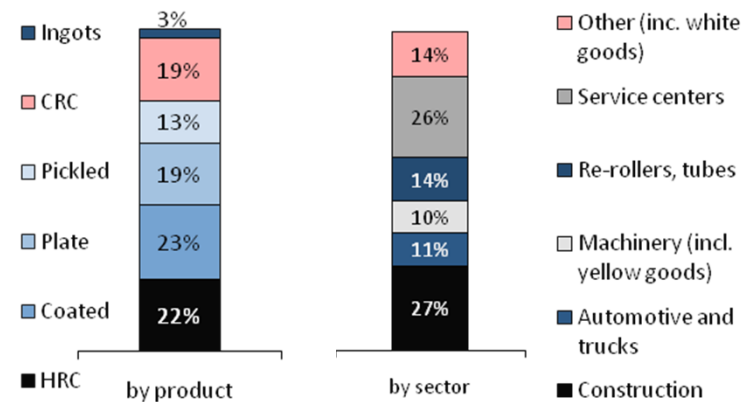
- **Basis for further margin improvement**

- Capex over the last 4 years led to increased capacity and improved product quality
- Internal sourcing of slabs ensures stable base-load and better cost visibility

SALES REVENUE AND PROFITABILITY*



SALES REVENUE BREAKDOWN, 2010



* Pro-forma financial performance (ex-non-core)

COST STRUCTURE AND DEBT POSITION

- **Non-core assets disposals leads to lower cost base**

- Rolling assets fixed costs are 50% lower than integrated
- Efficiency initiatives undertaken over the last 2 years resulted in meaningful and sustainable cost savings

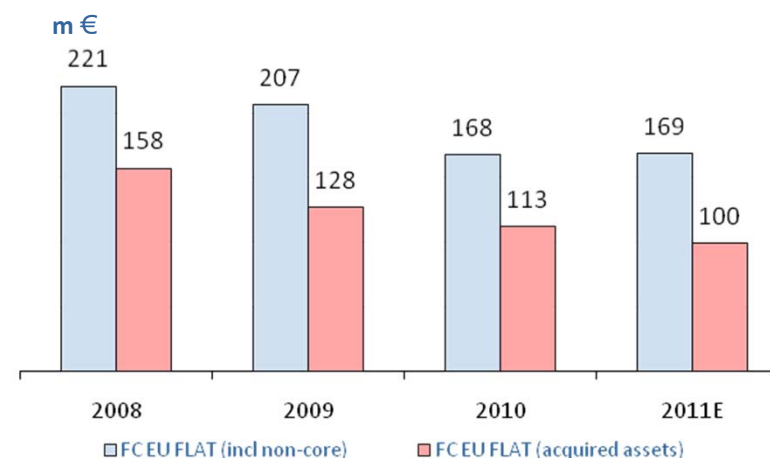
- **Materials are 70% of total costs**

- Slabs represent about 50% of total costs
- Further reduction of fixed costs through operating excellence and output growth

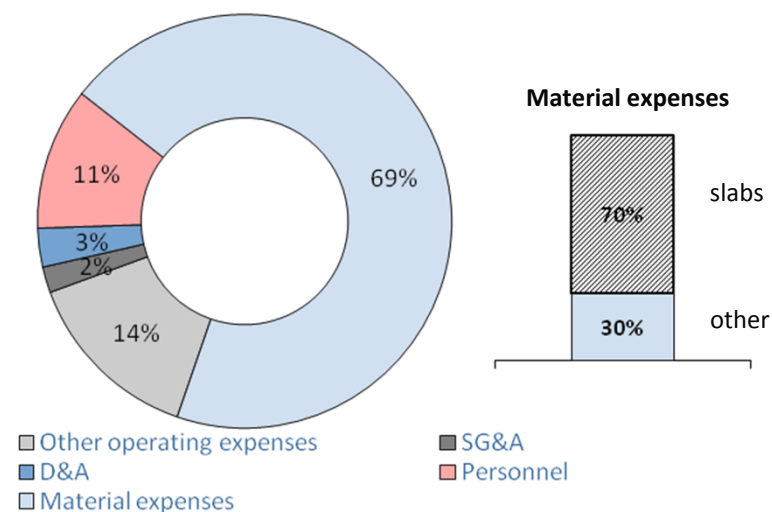
- **JV capital structure is improved as a result of consolidation**

- 1Q11 Net External Debt: €786 m, including €639m of working capital financing
- 1Q11 Shareholders Debt: €621 m
- Transaction will result in cancellation of €230m of Duferco Group shareholders debt
- Lower cost of debt post integration

EU FLAT FIXED COSTS EVOLUTION



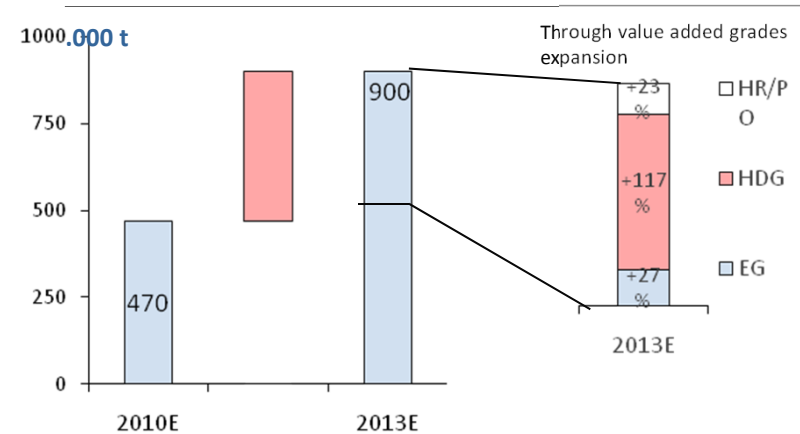
ACQUIRED ASSETS PROFORMA COST STRUCTURE



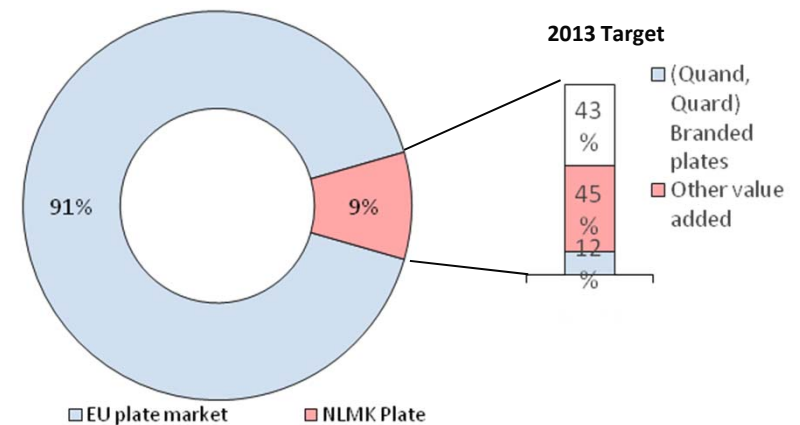
MARKET POSITIONING

- **Targeting premium segments**
 - Positioned in the heart of stable and well developed markets
 - Increasing sales to automotive sector
 - Growing exposure to other manufacturing sectors through niche products
- **Strong and long-standing customer relationships**
 - Growing share of contract based sales
 - Key customers – leaders in respective sectors
- **Differentiation**
 - Development of branded solutions
 - Consolidated responsibility for all production stages is a better interaction point for key clients
- **Well positioned for market share growth**
 - Established client base and reduced raw materials supply risks
 - Lower costs with competitive slabs, fixed costs reduction and lower working capital

GROWING SALES TO EU AUTO MARKET



SHIFTING TO NICHE PLATES MARKET

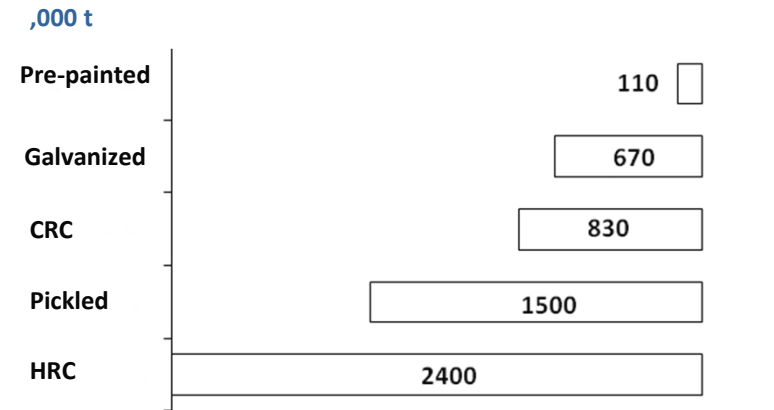


Source: CRU, Company estimates

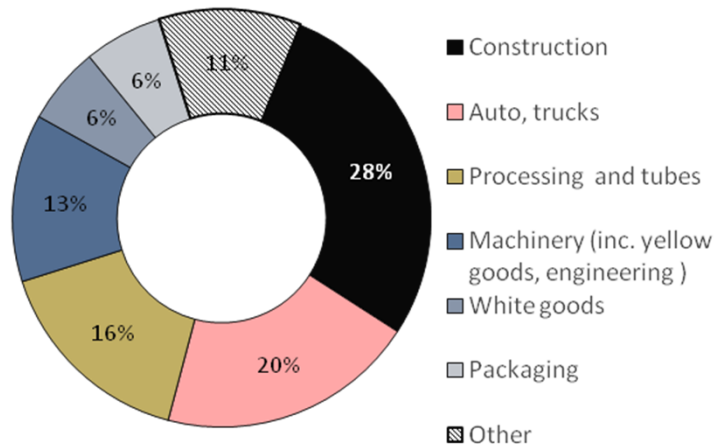
FLAT EUROPE

- **Novolipetsk slabs supplies: up to 100%**
- **Well-balanced product mix**
 - HRC -> Pickled -> CRC-> HDG/EZ -> Pre-painted
- **Value added products expansion on track**
 - +10% growth in value added capacities by 2013 up to 50% share in total portfolio
 - development of automotive grades: IF, HSS/AHSS, surface critical, high carbon

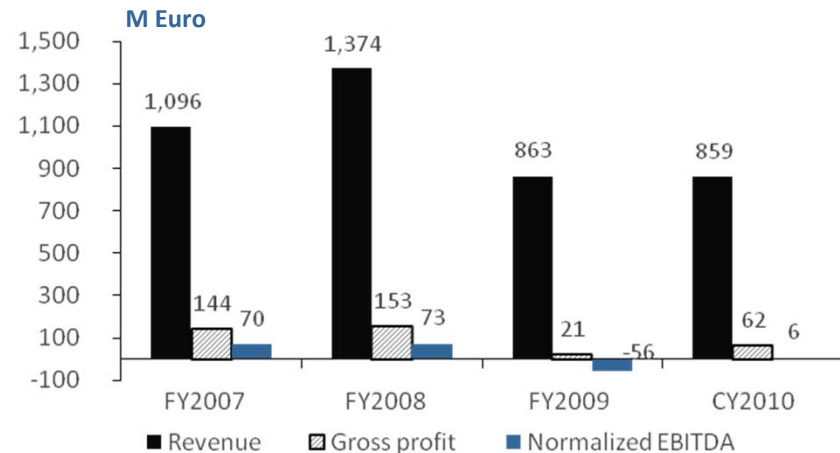
ROLLING CAPACITY



FLAT EUROPE SALES BY SECTOR



PRO-FORMA FINANCIAL PERFORMANCE

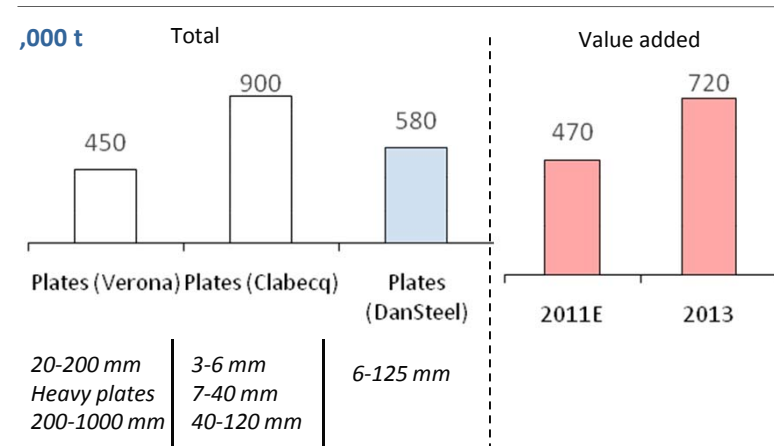


*Excl. stock write down effect

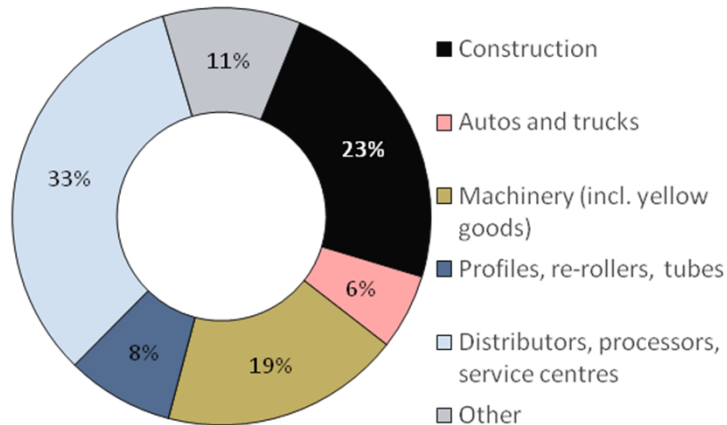
PLATES EUROPE

- **Novolipetsk slabs supplies: 80%**
- **Capacity: 1.9 m tpa, 10% of EU market (with DanSteel)**
- **Broad range of gauges from 3.0 to 1,000 mm**
- **Value added product growth**
 - from 30% HVA share in 2010 to 70% in 2017
 - 30% - DQ/Q&T* high strength plate
 - branded products growth (Quand®, Quard®)
 - growth through new niches (tool steel) and exports
- **Strong demand from manufacturing**
 - Energy, yellow goods, machinery in Germany, France, Italy

ROLLING CAPACITY**



PLATES SALES BY SECTOR

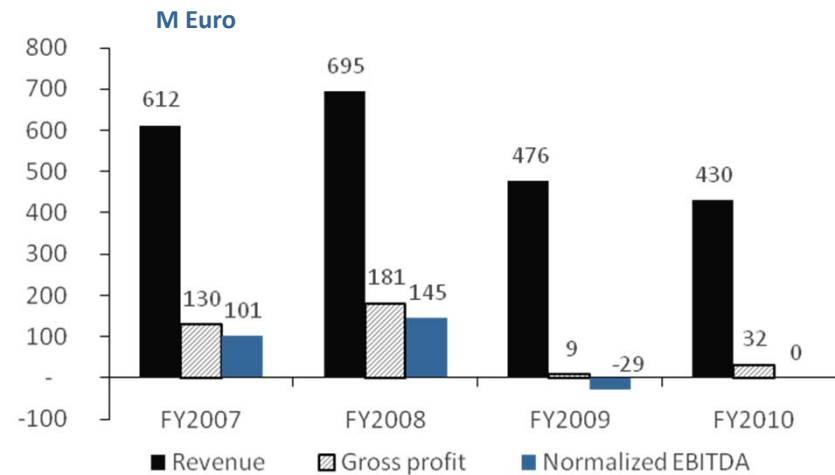


* "DQ" – direct quenched, Q&T – quenched and tempered

** Installed capacity

*** Excl. stock write down effect; excluding DanSteel

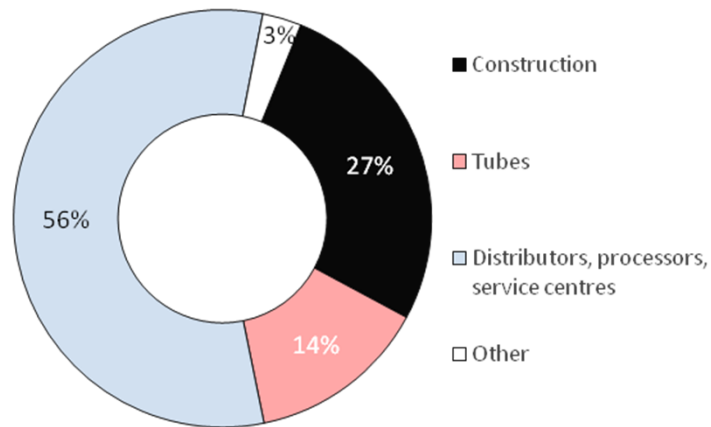
PRO-FORMA FINANCIAL PERFORMANCE***



FLAT USA

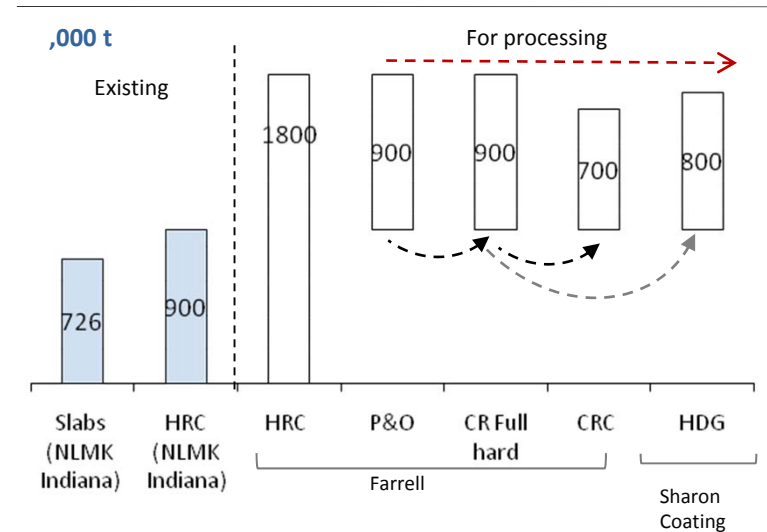
- **Reliable and flexible supplier**
 - backed by imported and US-made slabs
 - industry leading conversion costs
 - well-balanced product portfolio
- **Geared for stable industrial and construction sectors**
 - c.50% of acquired capacities – value added production
 - sales to construction 25%
 - short lead times
- **Synergies with NLMK Indiana**
 - growth in specialty steel products based on EAF slabs produced by NLMK Indiana

KEY CUSTOMERS IN USA

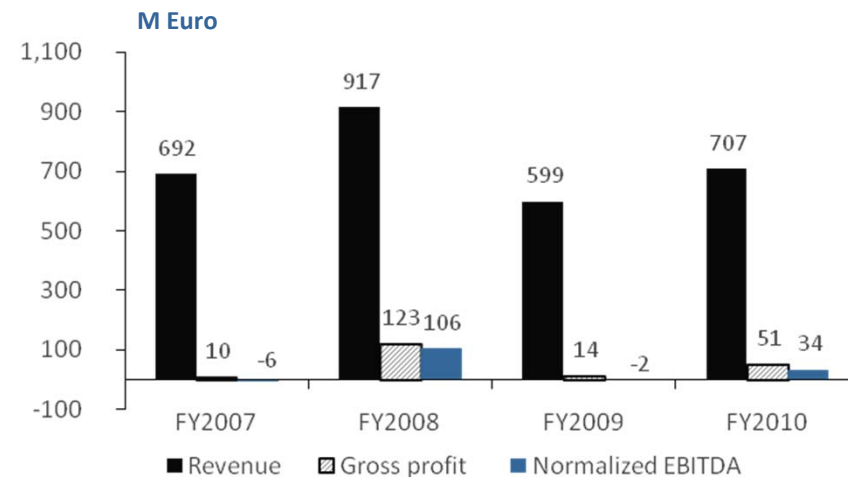


* Excl. stock write down effect; excluding NLMK Indiana

CAPACITY



PRO-FORMA FINANCIAL PERFORMANCE*



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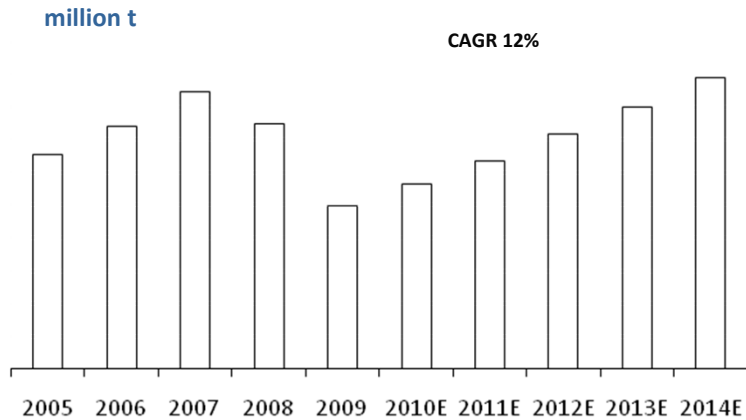
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EU MANUFACTURING / MACHINERY

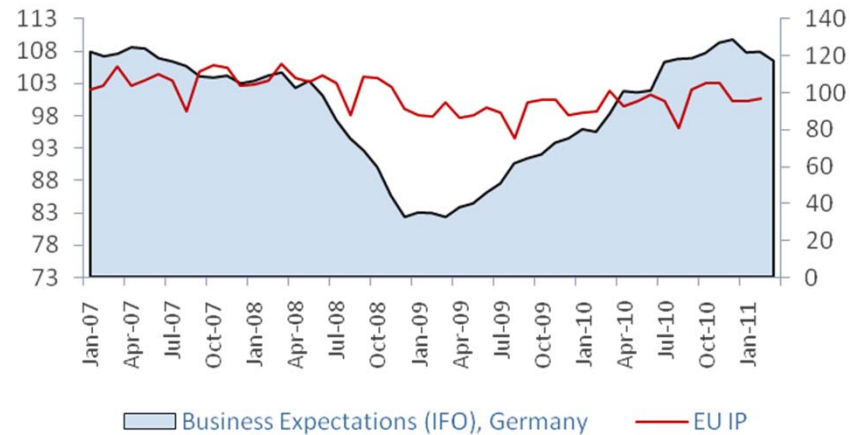
- Recent recovery in auto and machinery sectors
- Driven by continuing demand from EM
- High level of industrial utilization rates to support capex in machinery and equipment going forward

PLATES CONSUMPTION OUTLOOK (EUROPE)



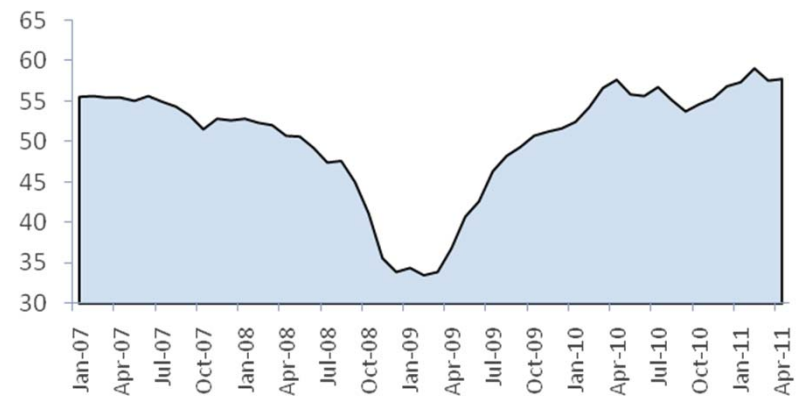
Source: Research agencies. Company estimates

IFO BUSINESS EXPECTATION



Source: Bloomberg

EUROZONE PMI

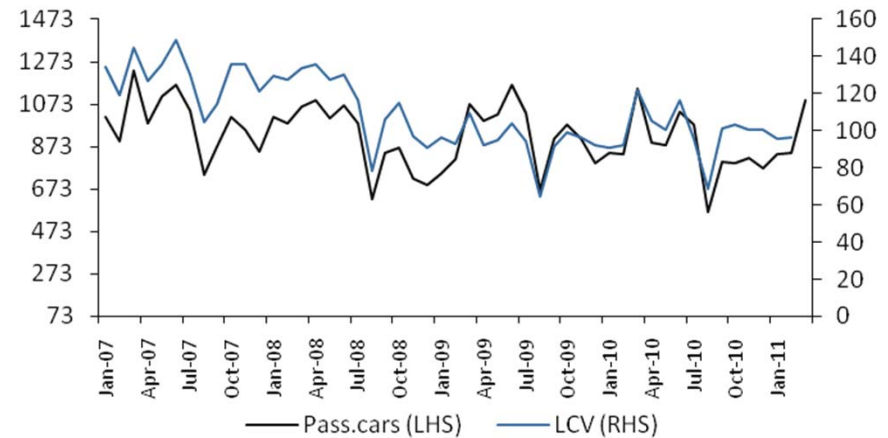


Source: Bloomberg

EU MANUFACTURING

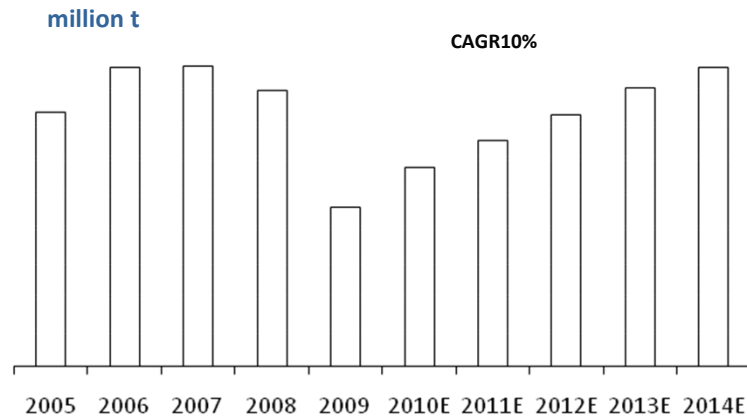
- Late cycle sectors to demonstrate positive growth
- Exposure to emerging market stable demand
- Supplemented by a stabilization in the home markets

NEW CAR REGISTRATION, ITEMS



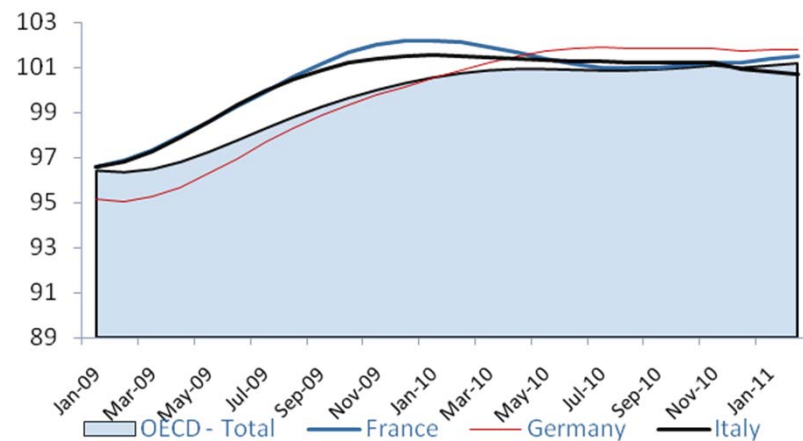
Source: Bloomberg

HRC CONSUMPTION OUTLOOK (EUROPE)



Source: Research agencies. Company estimates

COMPOSITE LEADING INDICATORS (OECD)

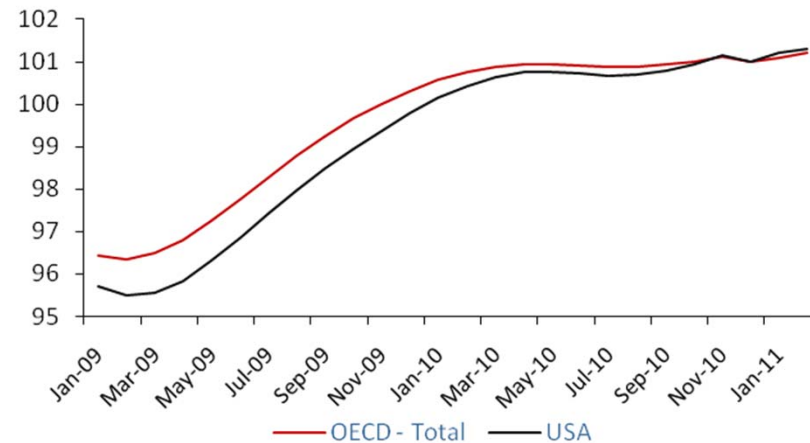


Source: OECD

USA MARKET

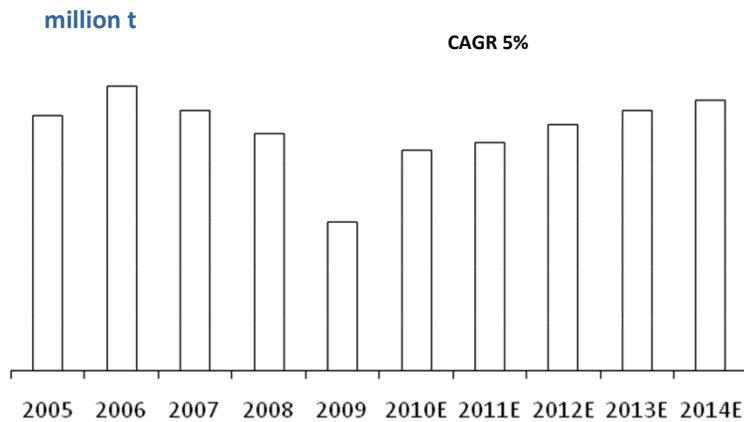
- Fixed asset investment to accelerate
- Capital goods sectors to further expand driving demand for flat steel
 - Power transmission and distribution sectors
 - Mining: Capital goods for mining as commodity prices grow and grades deteriorate
 - Engineering/automation to accelerate driven by higher demand from EM as labor costs become sensible

COMPOSITE LEADING INDICATORS (OECD)



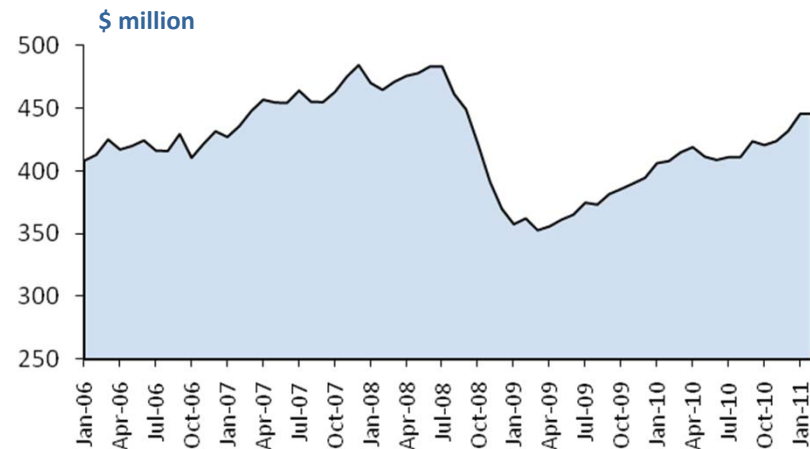
Source: OECD

HRC CONSUMPTION OUTLOOK (USA)



Source: Research agencies. Company estimates

US MANUFACTURERS NEW ORDERS



Source: US Census Bureau

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