

# LSE & MICEX Stock Exchanges Russian IPOs – Our Case Study

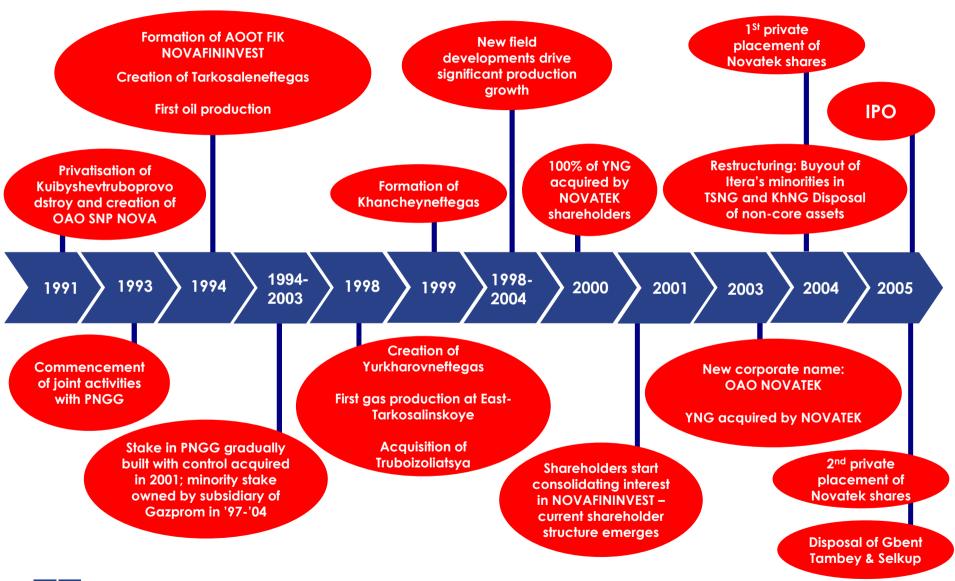


Mark A. Gyetvay, Chief Financial Officer and Member of the Board of Directors 1-2 March 2006, MICEX Stock Exchange, Moscow, Russian Federation

# Our preparation for the capital markets

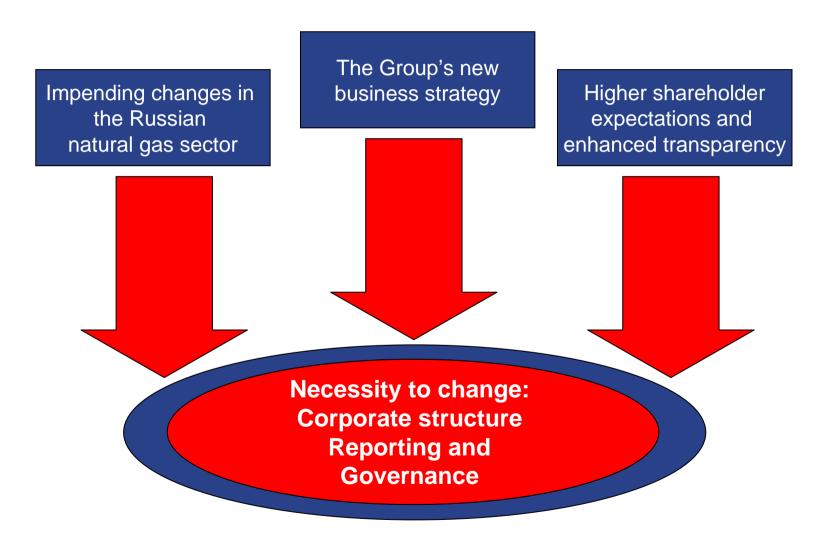


# **History of NOVATEK**





# Key issues driving organizational restructuring





# Rationale for change

# Russian companies must effectively compete for limited capital in today's global markets

### Through .....

- Transparent ownership structure of assets
- Adoption of best practices
- ✓ Timely reporting of financial and operational results
- Oversight and accountability at the Board level

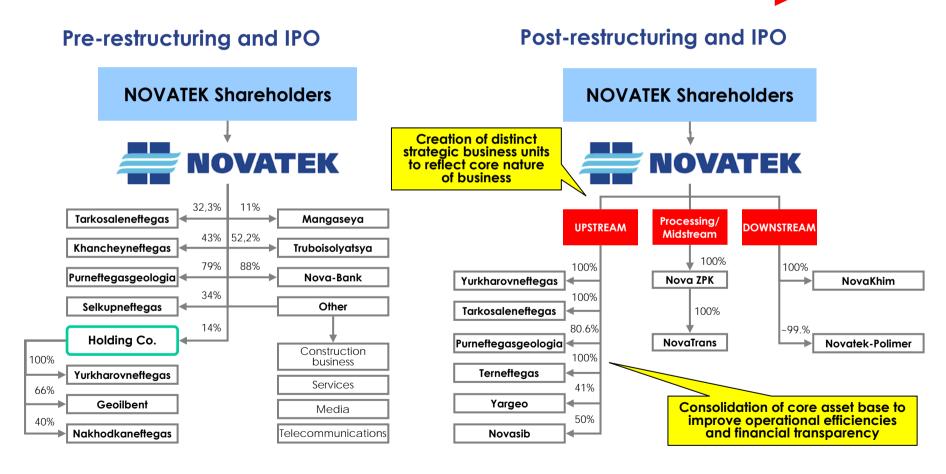
### For .....

✓ Investment and development requirements



# Simple and transparent corporate structure

Simplified corporate structure and improved transparency





# Our commitment to Corporate Governance

### **Objectives NOVATEK** policy **Quarterly IFRS accounts Transparency** International audits by PwC, reserves appraisal by D&M from 1997 Commitment to higher levels of disclosure via international listing **√** Full consolidation of core fields OAO NOVATEK operating as a profit center Integrity of P&L Plan to establish a fully-owned export trader by year-end **Independent Auditor + Audit Committee** LSE and domestic Russian listing (MICEX and RTS) **Shareholder rights** Independent directors (3 out of 8 members) protection Establishment of Corporate Governance Policies and Procedures Focus on core upstream business, corporate reorganization and divestiture program of non-core assets **Efficient capital** allocation Dividend policy to balance investment opportunities with returning cash to shareholders Depository receipt program: Deutsche Bank Trust Co. Americas Minimization of infrastructure risks Independent registrar: National Registration Company (NRK)



# Our investment case



# Leveraging our intrinsic business model strengths

Consolidation achieved

Simple group and operating structure

High standards of corporate governance and transparency

Experienced management and committed shareholders

Supportive macro and regulatory fundamentals



Low debt, strong liquidity, significant flexibility

Organic growth platform based on ample reserves

Enduring cost advantage and capital efficiency

Superior profitability and cash flow generation

Clear business strategy and prudent financial management



# Our capital market activities – case study



## Landmark transaction for Russia

- One of the largest IPO of a Russian issuer, the first IPO of a Russian independent gas producer and the first Russian issuer under new UKLA requirements (effective 01.07.05)
- Morgan Stanley and UBS: Joint Global Coordinators

Morgan Stanley, UBS and CSFB: Joint Lead Managers and Joint Bookrunners

Troika Dialog: Co-Lead Manager

Alfa Capital Markets and Vnesheconombank: Co-Managers

- The transaction priced at US\$ 966 million (including 10% greenshoe option) and the book was more than thirteen times oversubscribed. The GDR's priced at the top of the US\$ 14.75 16.75 price range
- Novatek considered a must own stock in Russian portfolios and a pure play on the Russian gas market



Ground breaking
Russian deal



# Transaction overview timetable

chedule of key transaction items March		:h	April				May				June				July					
Week o	f 14	21	28	4	11	18	25	2	9	16	23	30	6	13	20	27	4	11	18	25
Kick off meeting	•		-	i ! !								! !	: ! !	: : : :	i   	i ! !	       			
Preparation of IFRS accounts																		Ĭ		
FY 2004 & 1Q 05 IFRS accounts published															<b>♦</b>			Ī	ļ	
Business plan & valuation work																		<u> </u>	ļ	
Business, legal & financial due diligence																				
Prospectus drafting																				
Filings with the UK	- <del></del>	1	1								•		•		•			<u> </u>		
UKLA review period			1		   		† !											†	ļ	
Analyst presentation	- <del> </del>	ļ	<u> </u>	   	 		† !						•					†		
Research report preparation				i	   		† !					i !					 ! !	†		
Research report published (outside US)				i	   		 					 			•			Ī		
Analyst investor education			 	   	     		 ! !	**************************************	 ! ! !	 !	 !	;   	, ! !	   	 ! !					
Setting of price range (7 July)	- <del></del>		<u> </u>	   	   		 ! !					: :	 ! !	   	       		•		!	
Printing and distribution of prelim. Prospectus (7 July)							<u></u>					<u></u>	 !	 !			•		ļ	
Management road-show / book building			<u> </u>		 !		<u></u>					<u></u>	 !	<u></u>	 ! !					
Pricing & allocation			<u> </u>			 !	<u></u>				 !	<u></u>	 ! !	<del></del>	 ! ! !		<b></b>		•	
Printing and distribution of final prospectus	<u> </u>		<u> </u>	<del></del>		 ! !	<u></u>		 !		 ! !	<del></del>	       	<del></del>	 ! ! !		     		•	<u> </u>
Closing (July 26)	1		1				<del> </del>					<del> </del>	<del></del>	<del></del>	   			†·	<u> </u>	•

Source: UBS Investment Bank



# Management roadshow

Management conducted 56 One-on-One meetings with investors as well as a series of group meetings and conference calls in primary investment centers - Moscow, London, New York, San Francisco, Boston, Frankfurt and Rotterdam

### Roadshow schedule

### 8 July Moscow (2) 11 July London 3 12 July London 4 13 July **New York** (5) 14 July **New York** 6 15 July San Francisco 7 18 July **Boston** 8 19 July London 9 20 July Frankfurt/Rotterdam

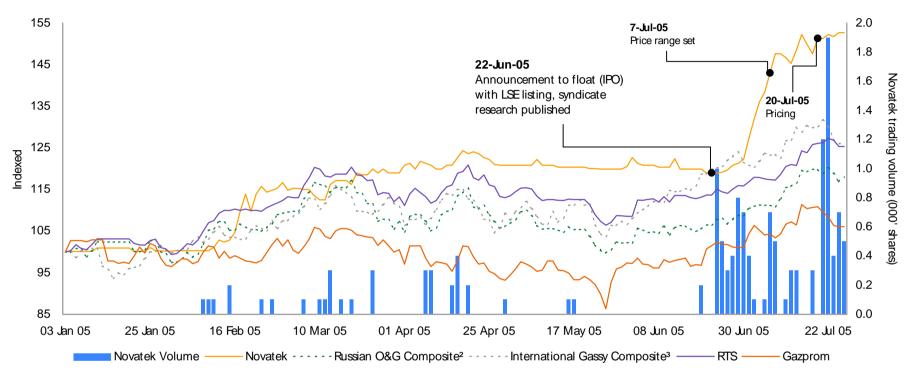
### **Summary of meetings**

	# of	Conversion
Company	Meetings	Ratio (%)
UK	20	100
USA	24	92
Europe	13	78
Overall convers	sion ratio	> 90
Other Russian II	PO's	
Evraz-Holding		53
Pyaterochka		61
Sistema		75
Mechtel Steel		67

Source: UBS Investment Bank



# NOVATEK trading performance pre-IPO



### Notes:

As of 23 July 2005 Includes: Lukoil, Sibneft, Surgutneftegas Includes: Burlington Resources, XTO Energy, Chesapeake Energy, Encana, Quicksilver Resources, Bill Barrett, BG

### Novatek shares rallied approximately 39% over the marketing period of the IPO

- +15% since announcement of price range, over the bookbuilding period
- +39% since the announcement of the IPO, over the marketing period

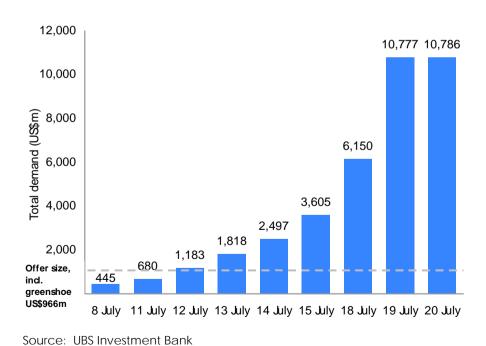


# **Book summary**

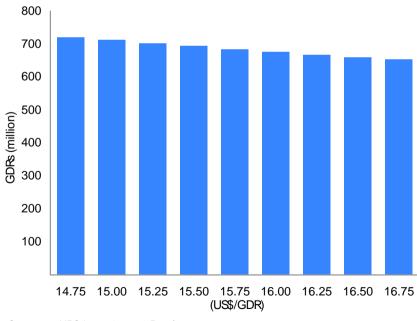
 Limited price sensitivity across the price range and an extremely well covered book representing the largest ever demand for a Russian IPO

Summary of final book of demand							
Total demand @ US\$ 16.75 per GDR	681,581,020						
Coverage @ US\$ 16.75 per GDR (excl. Greenshoe)	13x						

### Demand build up day-by-day (at mid point of range)



### Demand at price

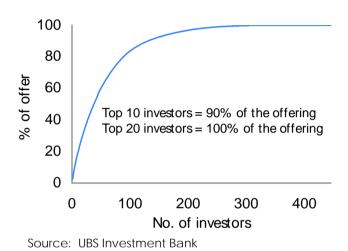


Source: UBS Investment Bank

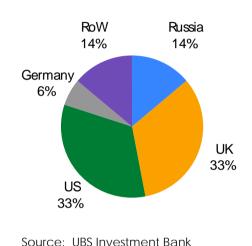


# **IPO** allocation

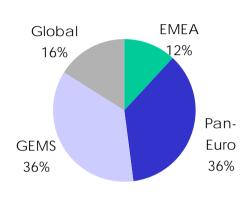
### Demand build up



### Allocation by geography



Allocation by demand type

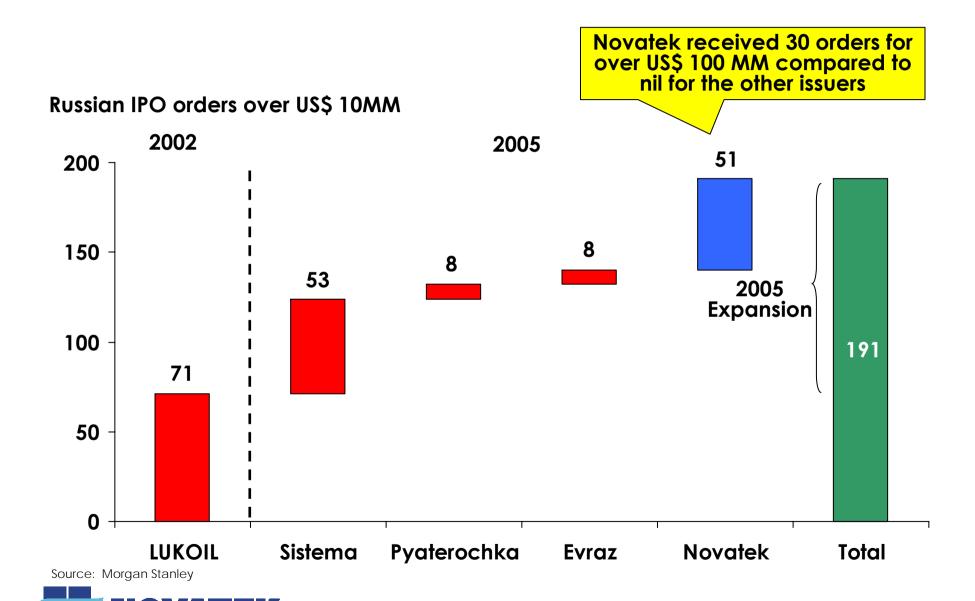


Source: Morgan Stanley

- High quality investors declared interest early on and placed sizeable orders before meeting management
- Early demand covered the book in the first two days of the roadshow supported by Russian dedicated funds generating critical mass
- ✓ Large orders and oversubscription resulted in the book closing two days early
- ✓ Thirteen times coverage from a good mix of Russian dedicated funds, global funds and sector specialists



# **Evolution of new investors in Russian IPO's**



# First Russian IPO to price at the top range

Novatek has demonstrated the strongest performance among recent Russian deals

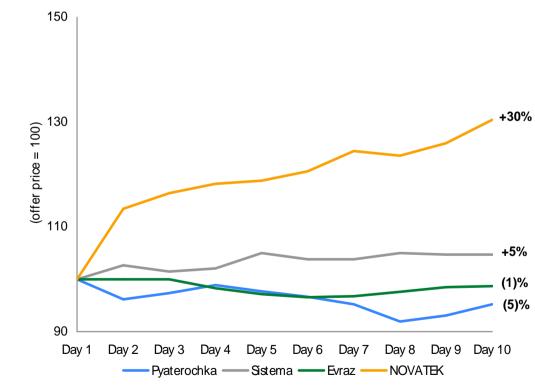
# Price ranges and offers by Russian issuers

# 18 17.0 16.75 14.5 14.5 17.0 17.0 18.75 18.75 19

### Source: Bloomberg, Company data

# NOVATEK

### Post-IPO price performance comparison



Source: Datastream

# History of Russian Equity Capital Markets

### MSCI Russia Composition Dec 04

Company name	Weighting in index %
LUKOIL	35.3
Surgutneftegaz	16.5
Norilsk Nickel	10.8
Surgutneftegaz (Pref.)	9.3
Gazprom	6.1
UES	5.8
Tatneft	5.0
Sberbank	4.8
Mosenergo	2.1
Rostelecom	1.6
Uralsvyazinform	1.0
Yukos	0.8
Sibirtel	0.7

Source: Morgan Stanley



### MSCI Russia Composition Today

LUKOIL       35.7         Surgutneftegaz       9.5         Norilsk Nickel       7.2         Surgutneftegaz (Pref.)       7.1         Gazprom       5.9         VimpelCom       5.1         MTS       4.9         Tatneft       4.7         Sberbank       4.3         UES       3.8         Transneft       2.9         Sistema       2.7         Novatek       2.2         Mechel       1.2         Rostelecom       1.1         Uralsvyazinvest       0.5         VolgaTel       0.4         Sibirtel       0.4		Weighting
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Sibirtel 0.4	VolgaTel	0.4
Wimm-Rill-Dann 0.4		0.4
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Source: Morgan Stanley

# Lessons learned from the IPO process

- Ensure that your business model is clear, concise and understandable to all investors – clean up your organizational structure
- Ensure that your financial reporting meets international standards and are issued in a timely manner – hire qualified personnel
- Appoint independent members to the Board of Directors and create appropriate governing bodies according to best practices
- Build a credible and compelling investment story and ensure that this message is conveyed properly through an effective, ongoing investor relations campaign
- ✓ Engage the best professional advisors and consultants



# **Concluding comments**

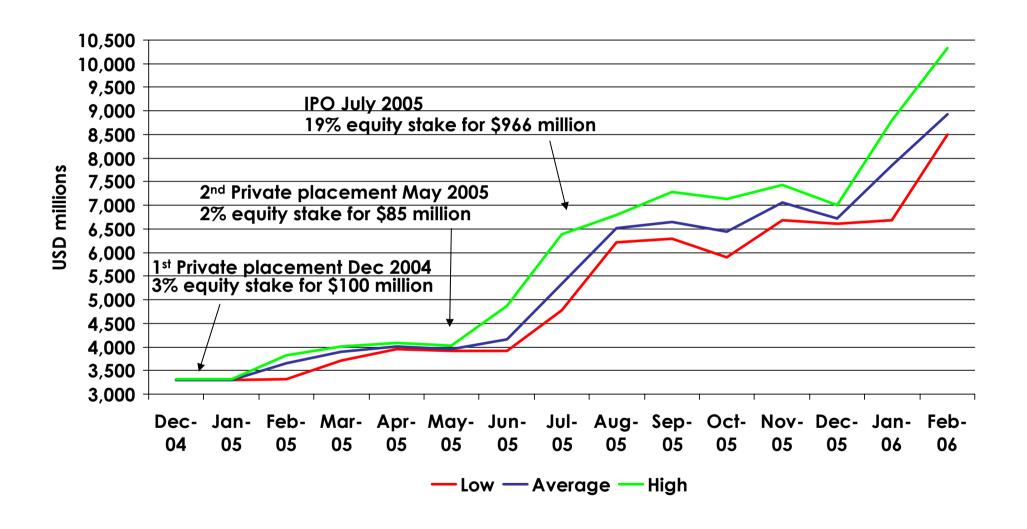


# NOVATEK: turning strategy into value

- Substantially increase our production of hydrocarbons, especially natural gas
  - Targeting 45 bcm of natural gas production and liquids of 4.6 mmt by 2010 from our key fields
- Maintain our low-cost structure and leverage competitive cost advantage
  - Proven production technology & techniques
  - Tightly controlled overhead costs
- Maximize margins on the sale of natural gas and liquids
  - Optimize netbacks on gas sales between end users and wholesalers, liquids sales between export and domestic
  - Penetrate new regional markets
  - Increase proportion of sales under long-term contract
  - Improved netbacks from Purovsky Processing Plant
- Prove up reserves through ongoing field development and exploration activities
  - Prove up reserves as production grows and field development expands
- Continues improvement in transparency and corporate governance
- Build the company based on sustainable development principles
  - Commitment to prudent financial management and shareholder returns policy
  - Sound environmental business practices compliant with international World Bank's standards



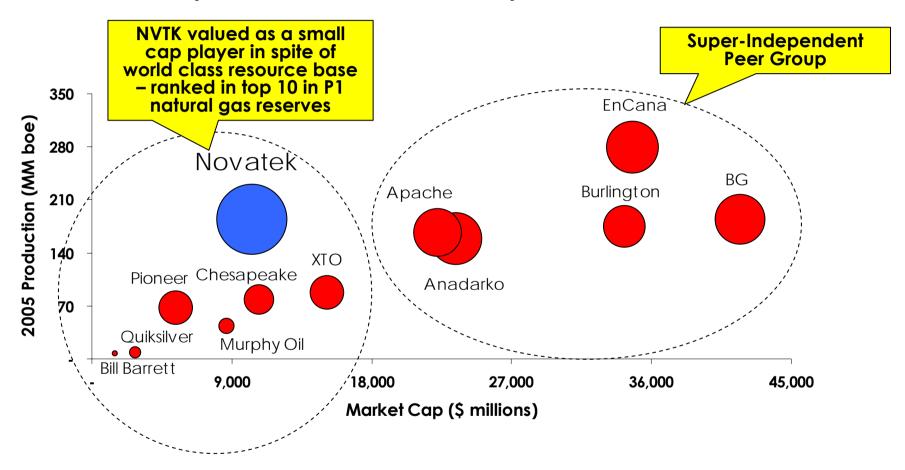
# NOVATEK's market capitalization growth





# Value is relative

### Current market capitalization relative to 2005 production and 2004 reserves



= Bubble size is scaled to 2004 P1 reserves on boe basis

